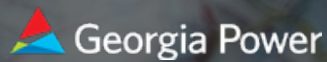




Jefferson, GA (in Jackson county) (ZIP 30549)

Georgia Power



75 Fifth Street NW Suite 175
Atlanta, Georgia 30308

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	6
Industry Characteristics	8
Business Characteristics	14
Workforce Characteristics	15
Educational Pipeline	20

Report Parameters

1 ZIP

30549	Jefferson, GA (in Jackson county)
-------	-----------------------------------

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

32,018

Population (2020)

Population **grew by 4,080** over the last 5 years and is projected to **grow by 3,561** over the next 5 years.

9,446

Total Regional Employment

Jobs **grew by 2,241** over the last 5 years and are projected to **grow by 1,035** over the next 5 years.

\$52.8K

Avg. Earnings Per Job (2020)

Regional average earnings per job are **\$17.9K below** the national average earnings of \$70.7K per job.

Takeaways

- As of 2020 the region's population **increased by 14.6%** since 2015, growing by 4,080. Population is expected to **increase by 11.1%** between 2020 and 2025, adding 3,561.
- From 2015 to 2020, jobs **increased by 31.1%** in Jefferson, GA (in Jackson county) (ZIP 30549) from 7,205 to **9,446**. This change **outpaced the national growth rate of 3.6% by 27.5%**. Labor force data is not available for Jefferson, GA (in Jackson county) (ZIP 30549).
- There is no education attainment data for Jefferson, GA (in Jackson county) (ZIP 30549).
- The top three industries in 2020 are Education and Hospitals (Local Government), Warehousing and Storage, and Agriculture, Construction, and Mining Machinery Manufacturing.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	32,018	N/A	9,446	93.9	\$998.15M	\$1.75B	\$1.40B
Greater Jackson County	1,927,070	962,339	796,760	95.3	\$91.20B	\$88.42B	\$75.08B
State	10,734,864	5,162,391	5,052,316	93.2	\$607.20B	\$465.09B	\$593.27B

2020 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

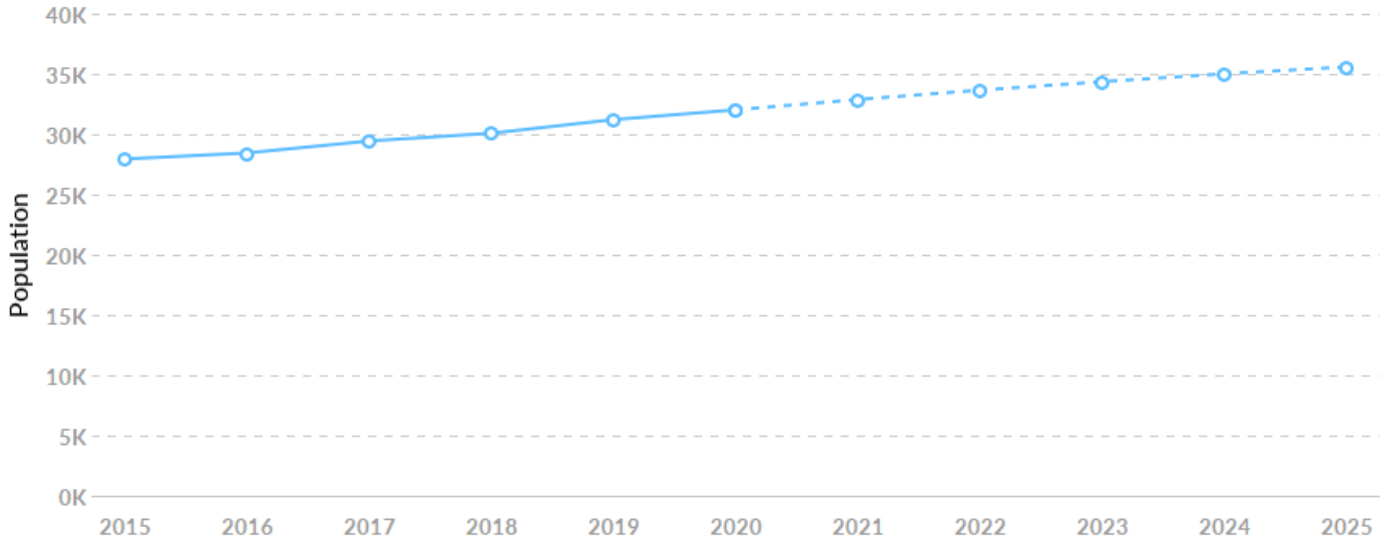
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

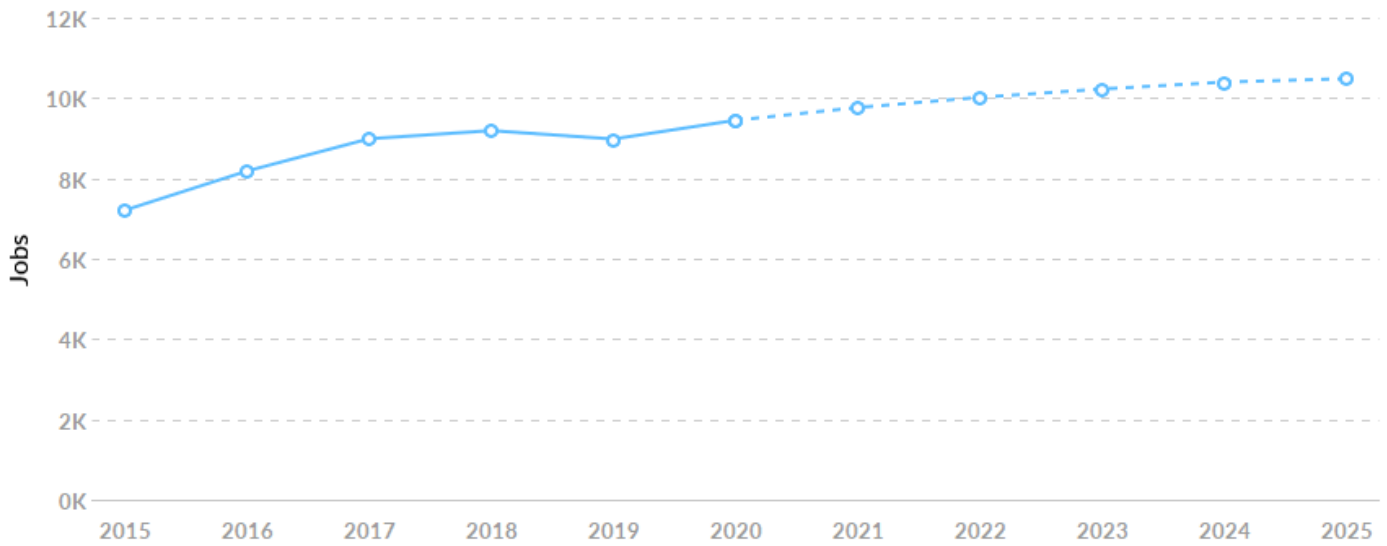
As of 2020 the region's population **increased by 14.6%** since 2015, growing by 4,080. Population is expected to **increase by 11.1%** between 2020 and 2025, adding 3,561.



Timeframe	Population
2015	27,938
2016	28,439
2017	29,432
2018	30,077
2019	31,208
2020	32,018
2021	32,876
2022	33,652
2023	34,353
2024	35,007
2025	35,579

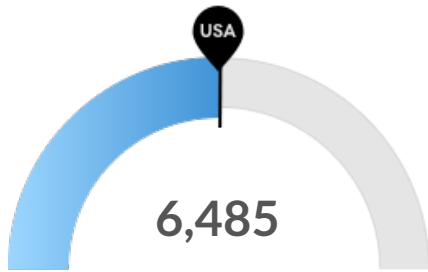
Job Trends

From 2015 to 2020, jobs increased by 31.1% in Jefferson, GA (in Jackson county) (ZIP 30549) from 7,205 to 9,446. This change outpaced the national growth rate of 3.6% by 27.5%.



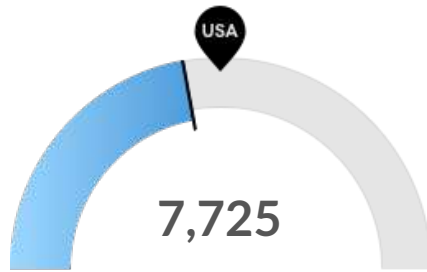
Timeframe	Jobs
2015	7,205
2016	8,181
2017	8,985
2018	9,188
2019	8,979
2020	9,446
2021	9,763
2022	10,016
2023	10,224
2024	10,396
2025	10,481

Population Characteristics



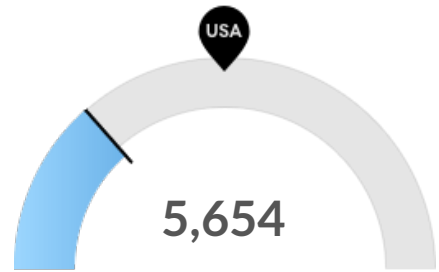
Millennials

Jefferson, GA (in Jackson county) (ZIP 30549) has 6,485 millennials (ages 25-39). The national average for an area this size is 6,435.



Retiring Soon

Retirement risk is low in Jefferson, GA (in Jackson county) (ZIP 30549). The national average for an area this size is 9,175 people 55 or older, while there are 7,725 here.



Racial Diversity

Racial diversity is low in Jefferson, GA (in Jackson county) (ZIP 30549). The national average for an area this size is 12,448 racially diverse people, while there are 5,654 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in Jefferson, GA (in Jackson county) currently works compared to where talent lives can help you optimize site decisions.



© MapTiler © OpenStreetMap contributors

Where Talent Works

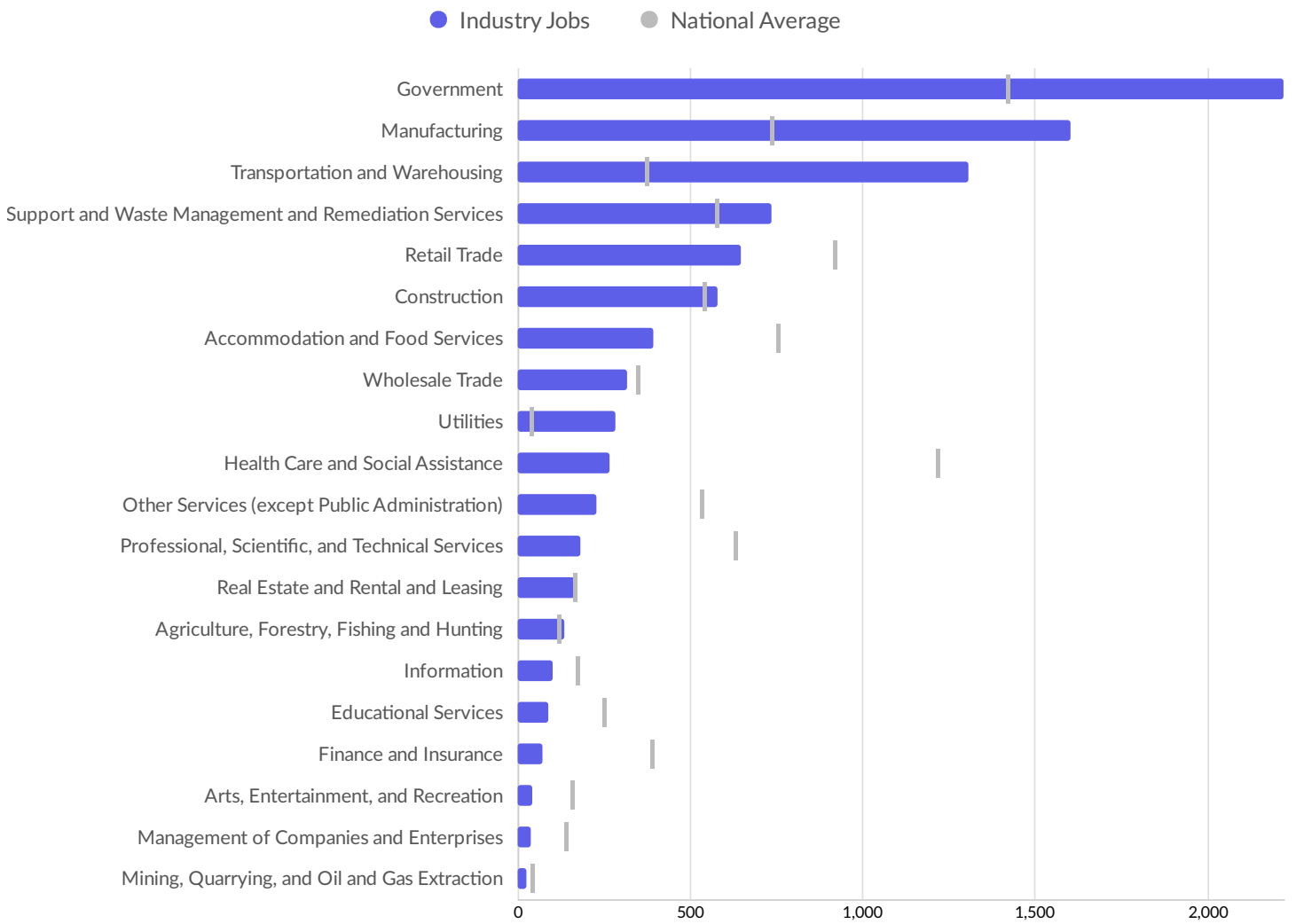
ZIP	Name	2020 Employment
30549	Jefferson, GA (in Jackso...	9,446

Where Talent Lives

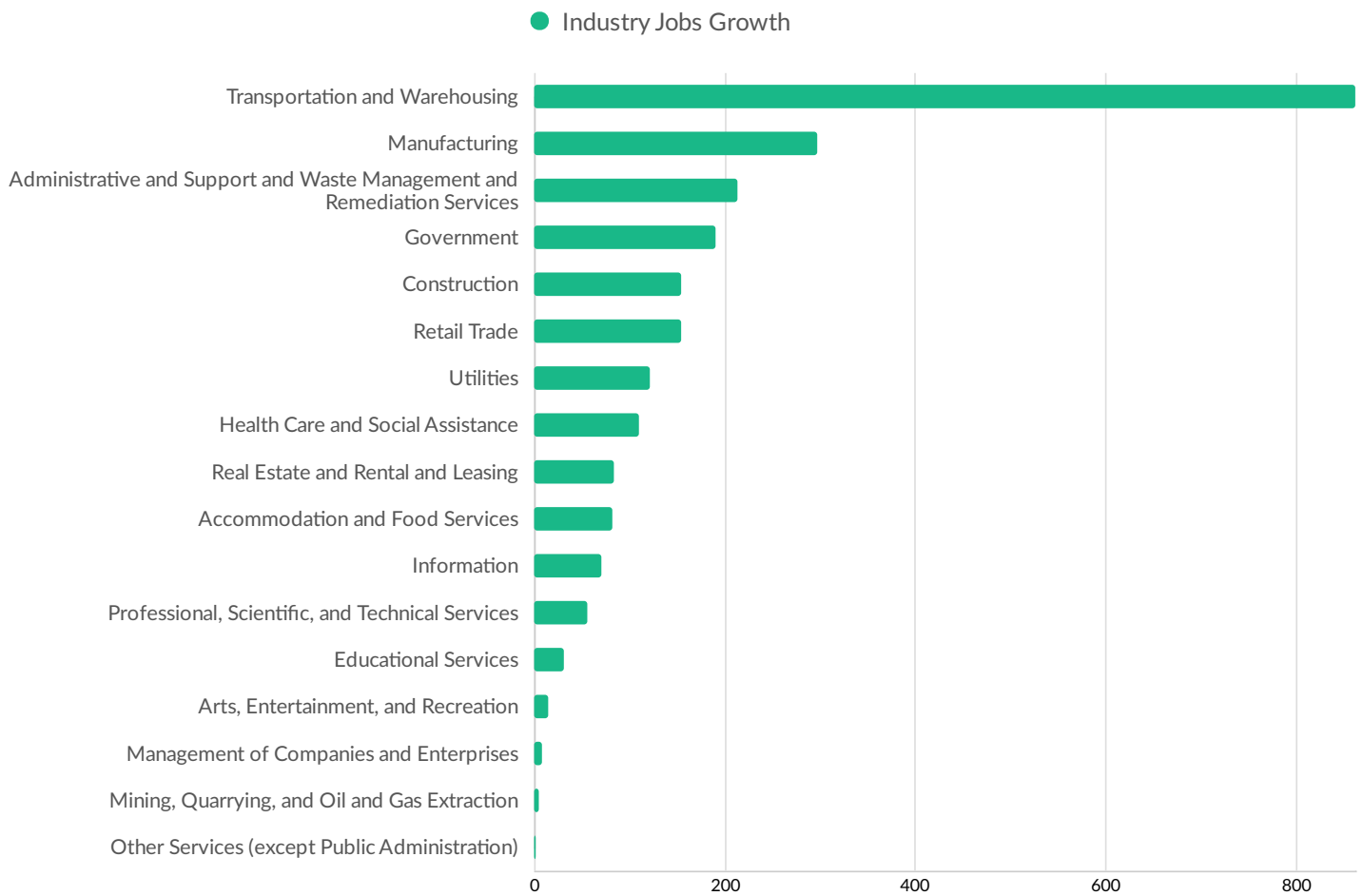
ZIP	Name	2020 Workers
30549	Jefferson, GA (in Jackso...	11,605

Industry Characteristics

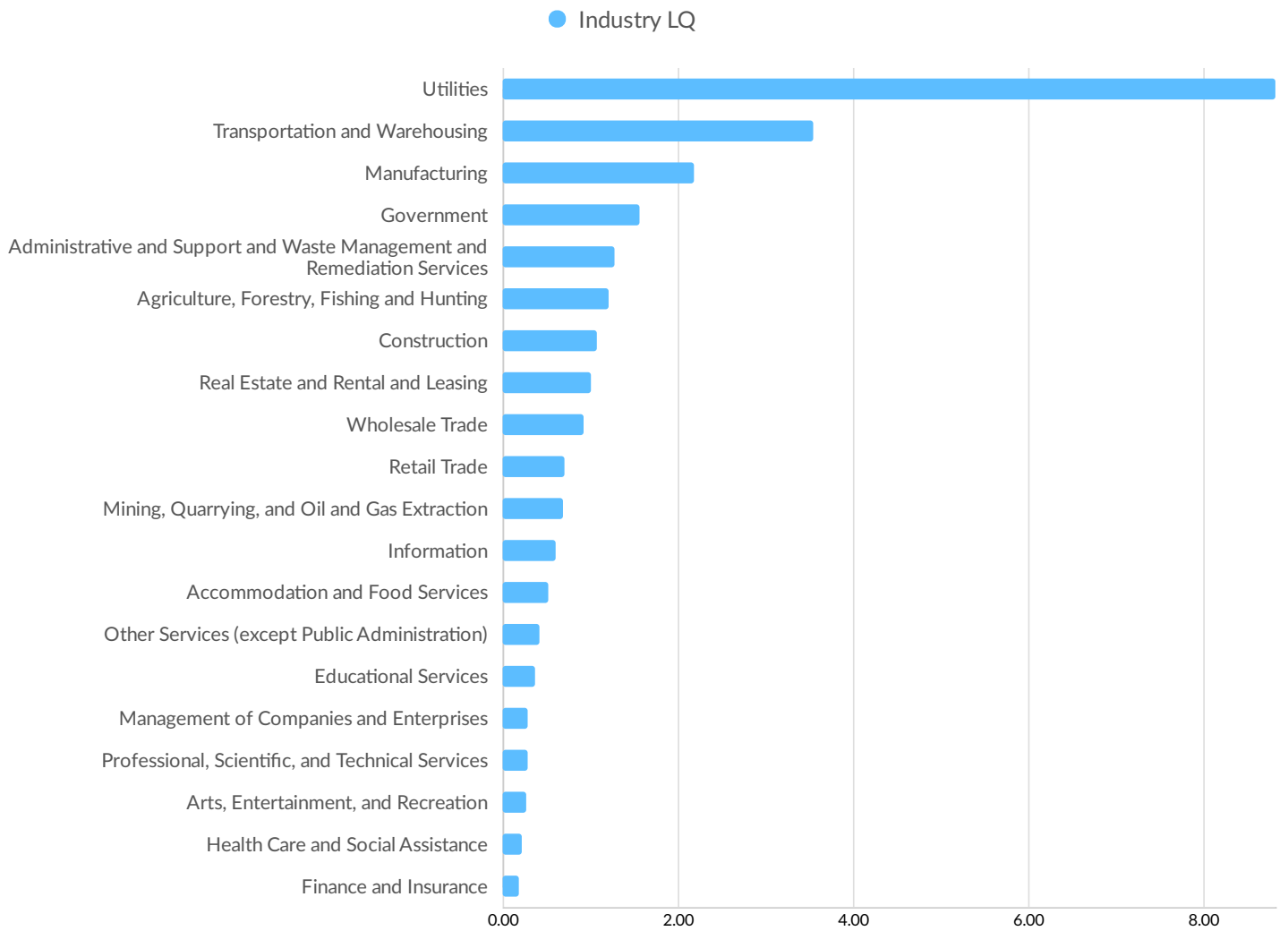
Largest Industries



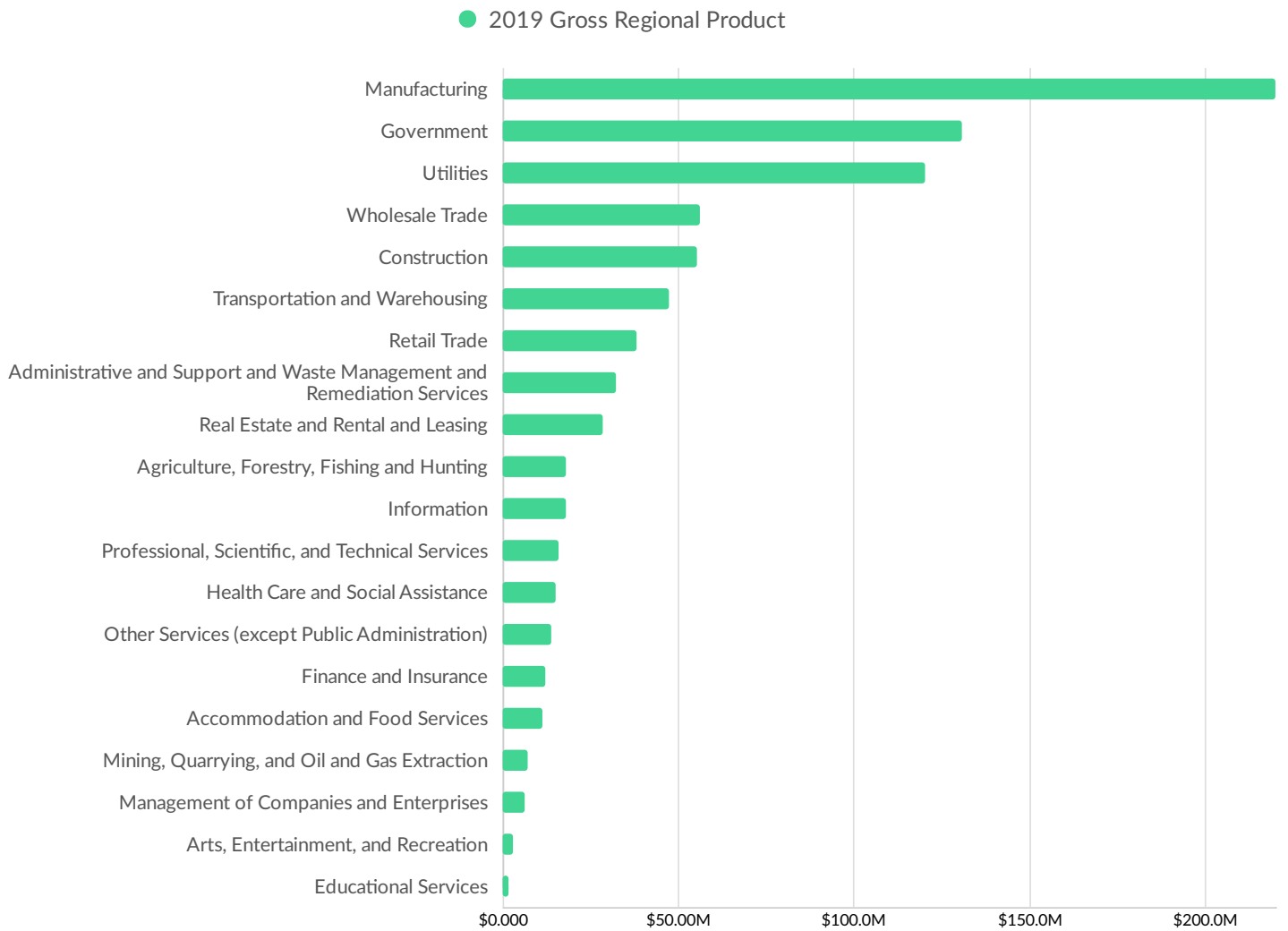
Top Growing Industries



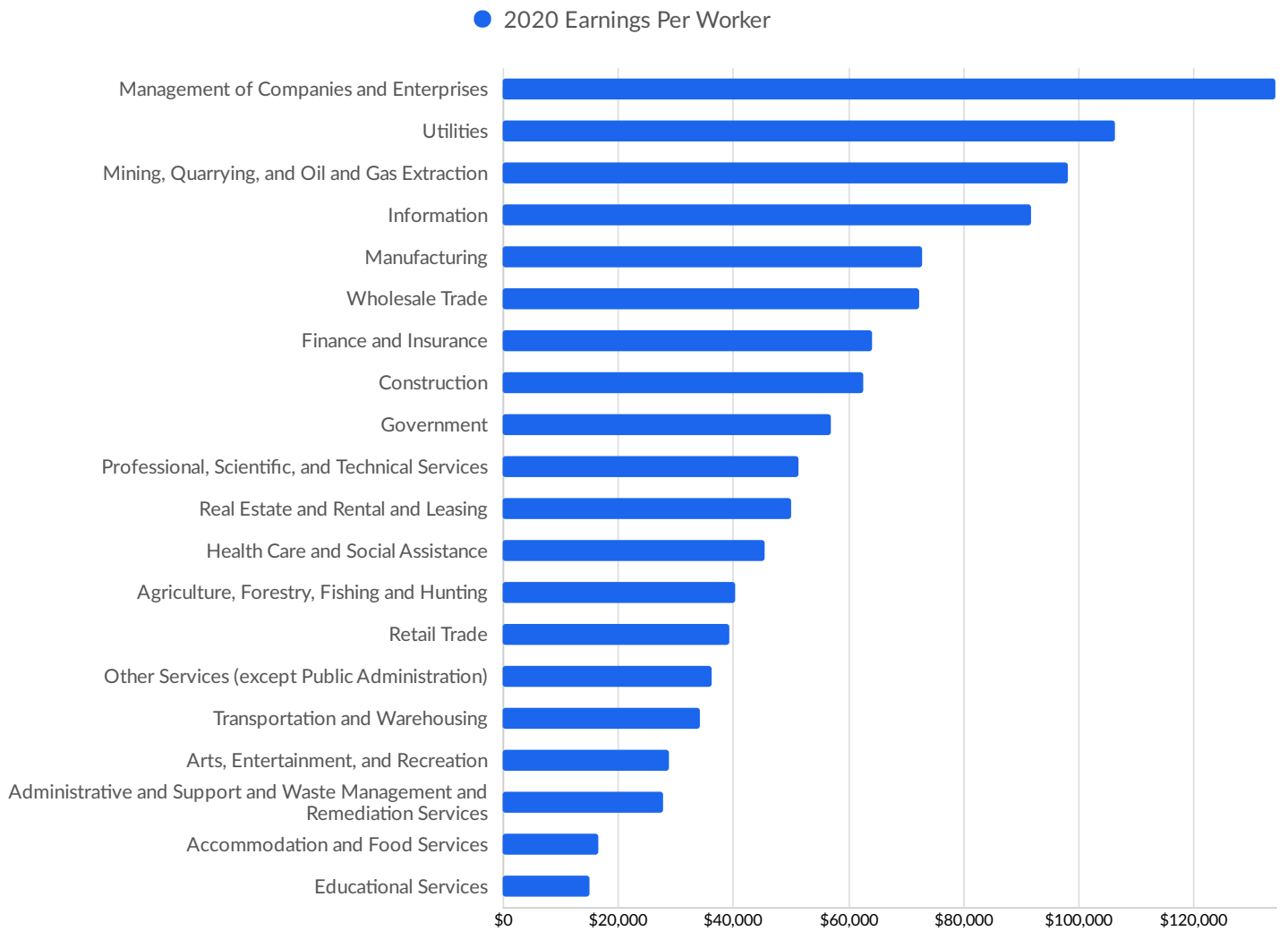
Top Industry LQ



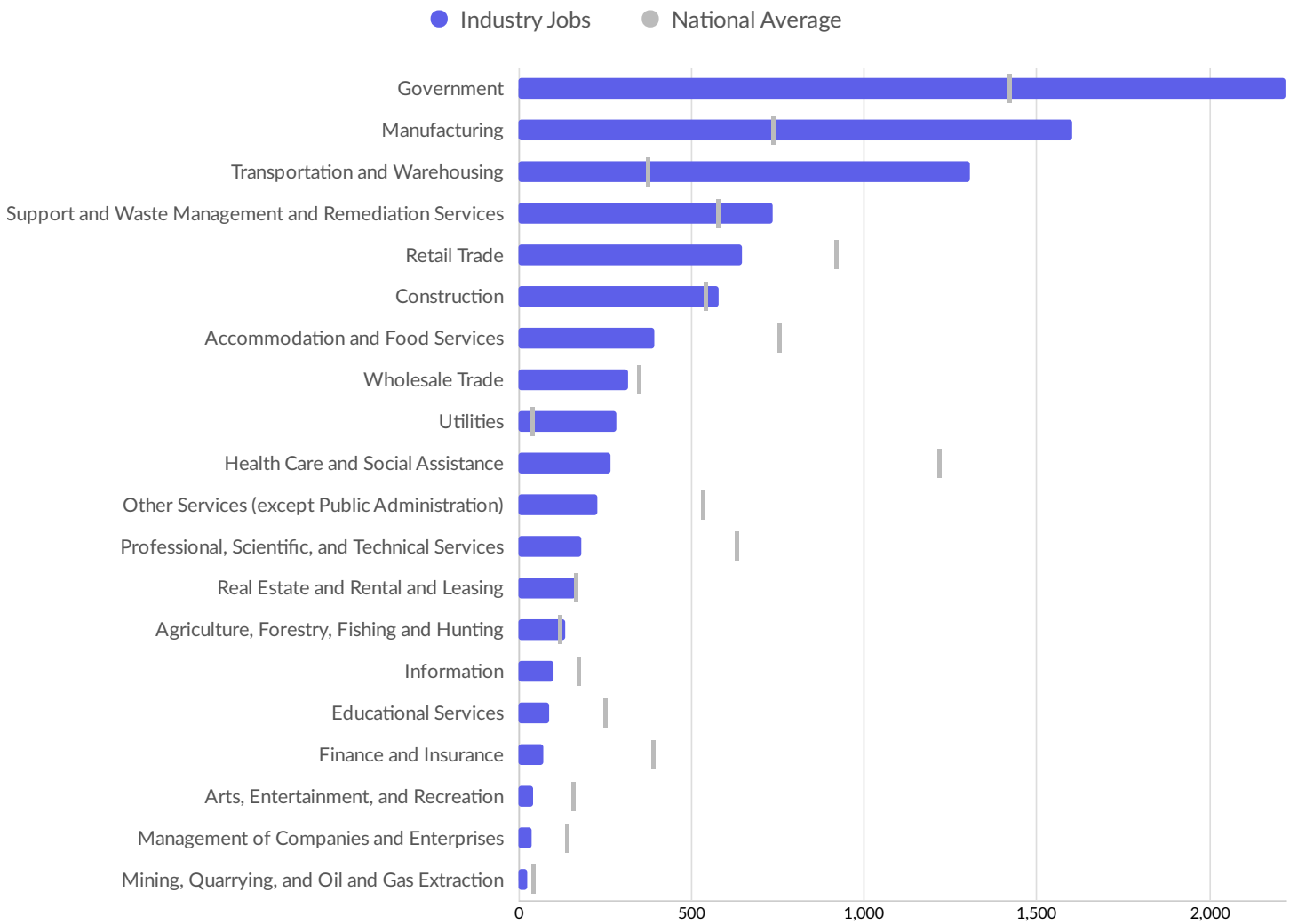
Top Industry GRP



Top Industry Earnings

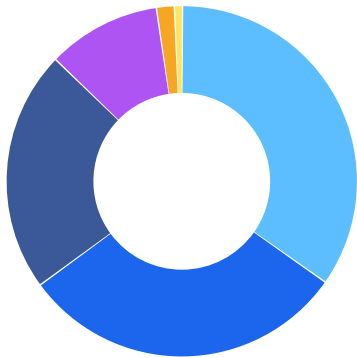


Largest Industries



Business Characteristics

Business Size

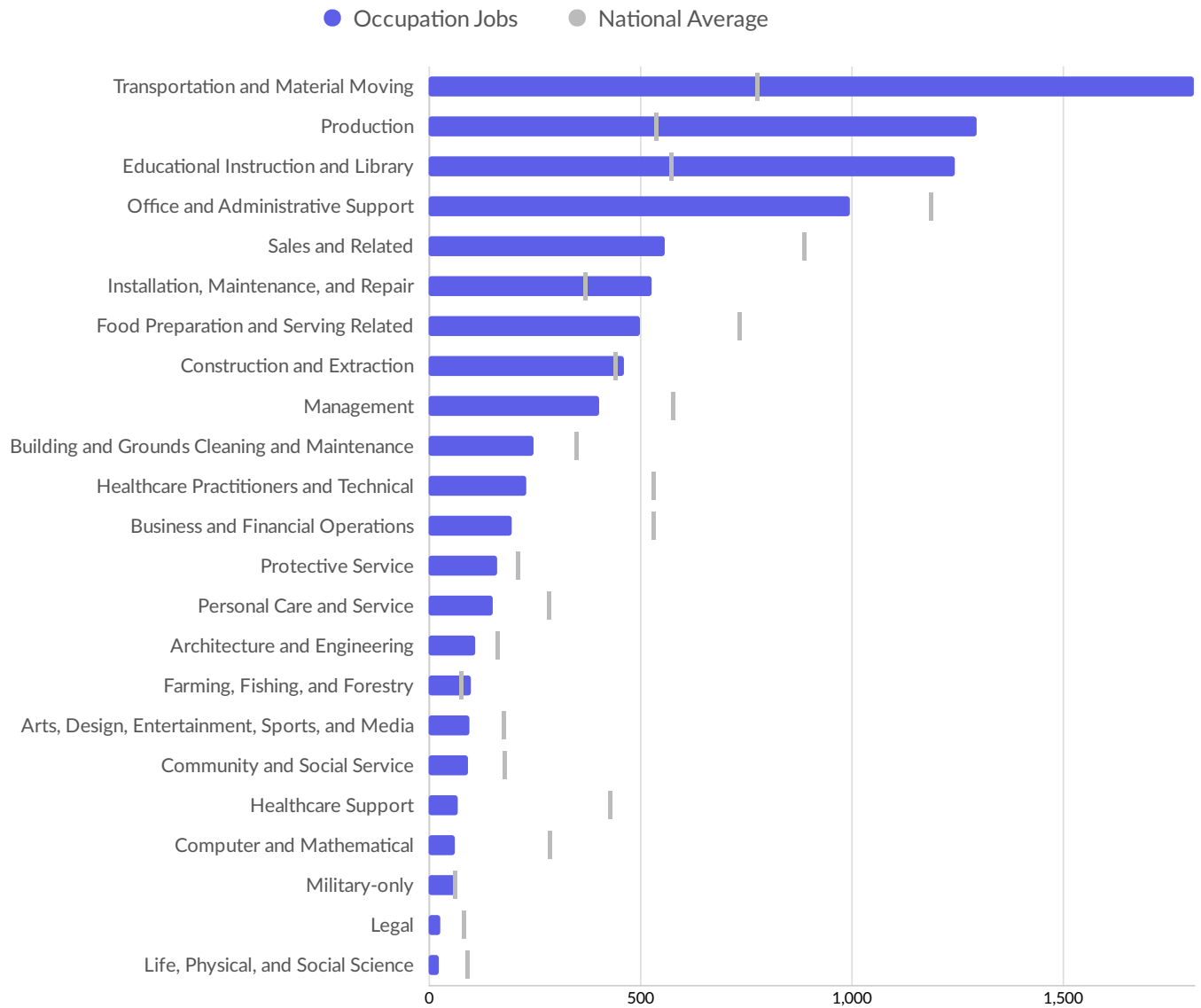


	Percentage	Business Count
1 to 4 employees	34.7%	232
5 to 9 employees	30.2%	202
10 to 19 employees	22.3%	149
20 to 49 employees	10.5%	70
50 to 99 employees	1.6%	11
100 to 249 employees	0.7%	5

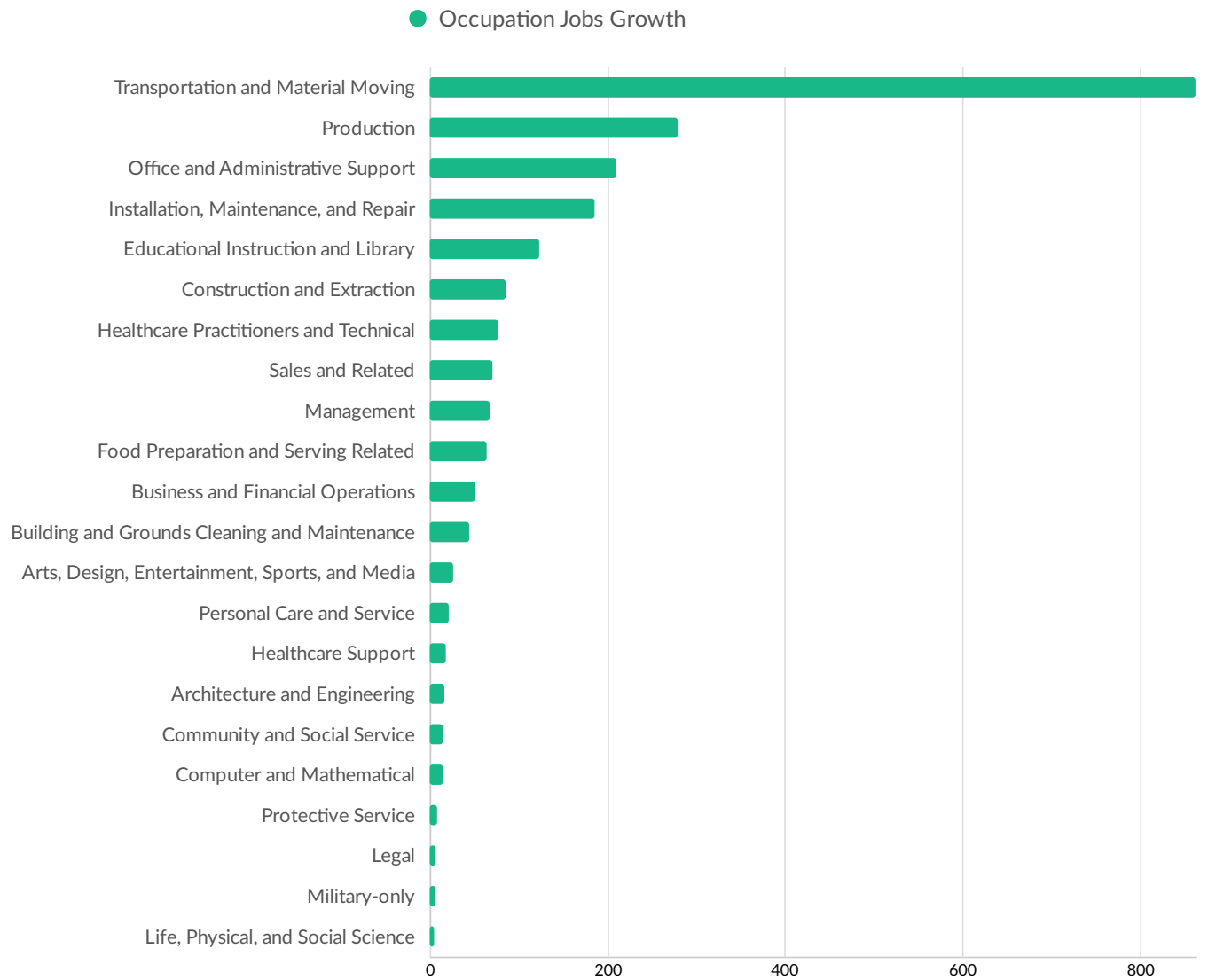
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

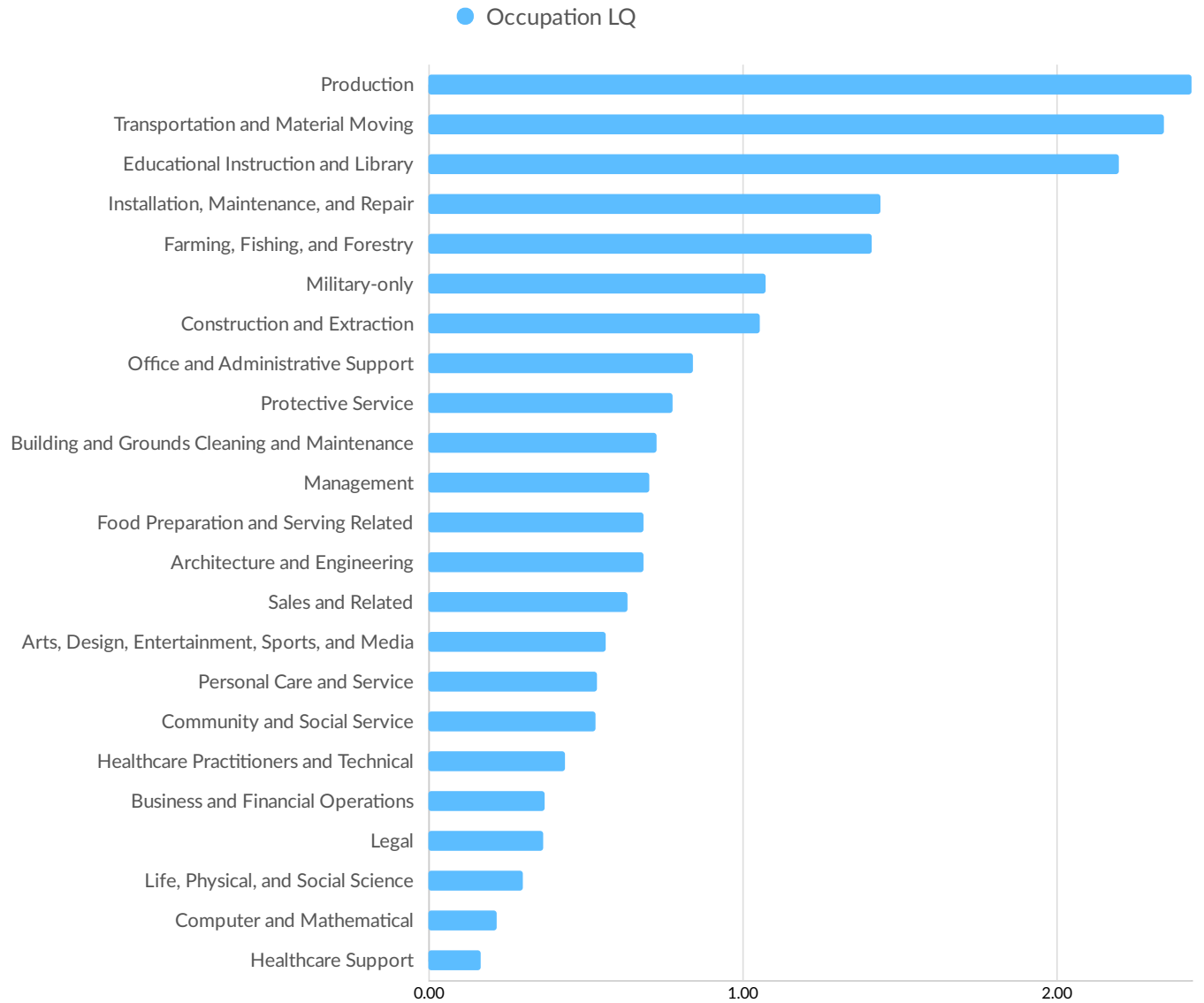
Largest Occupations



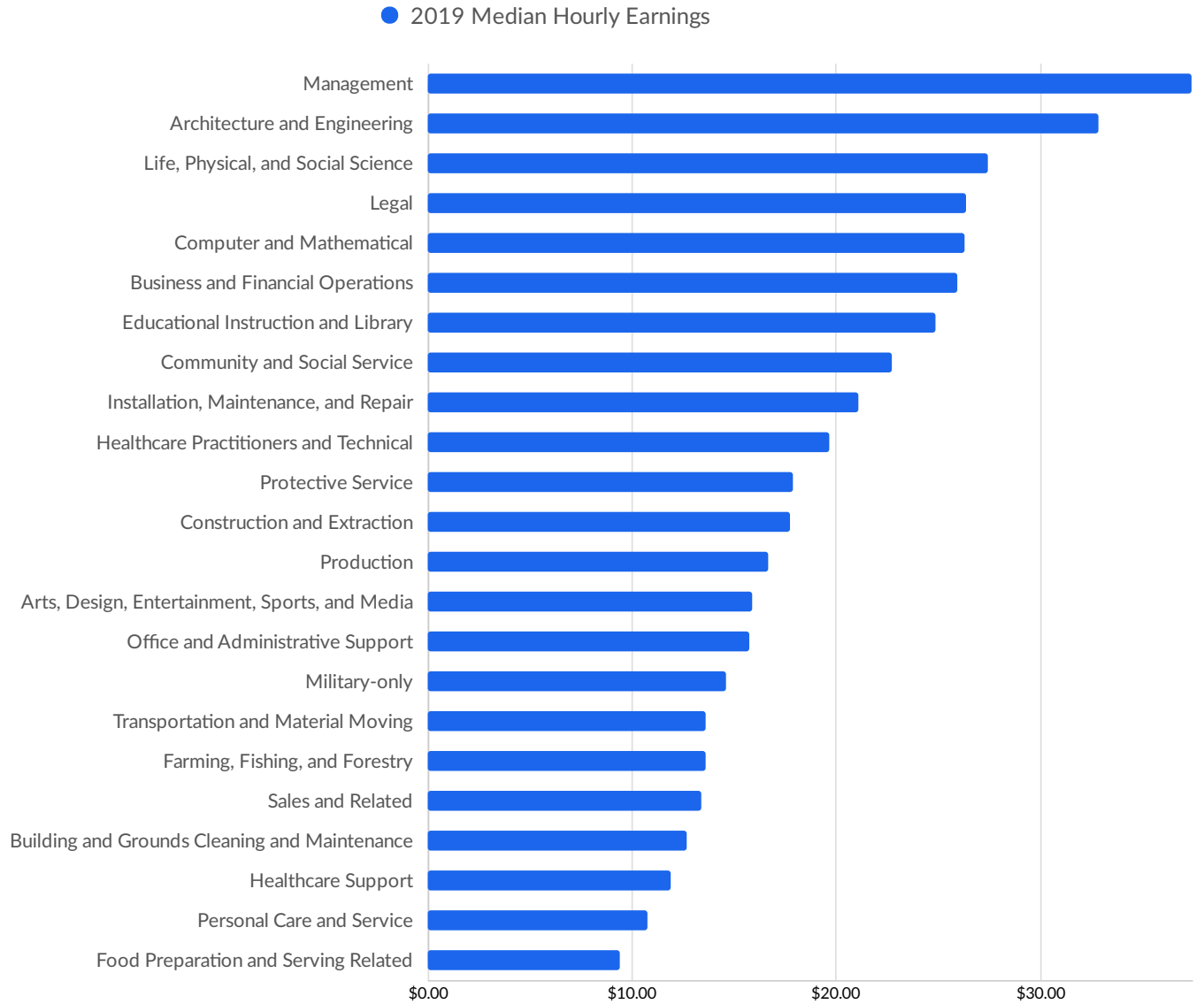
Top Growing Occupations



Top Occupation LQ



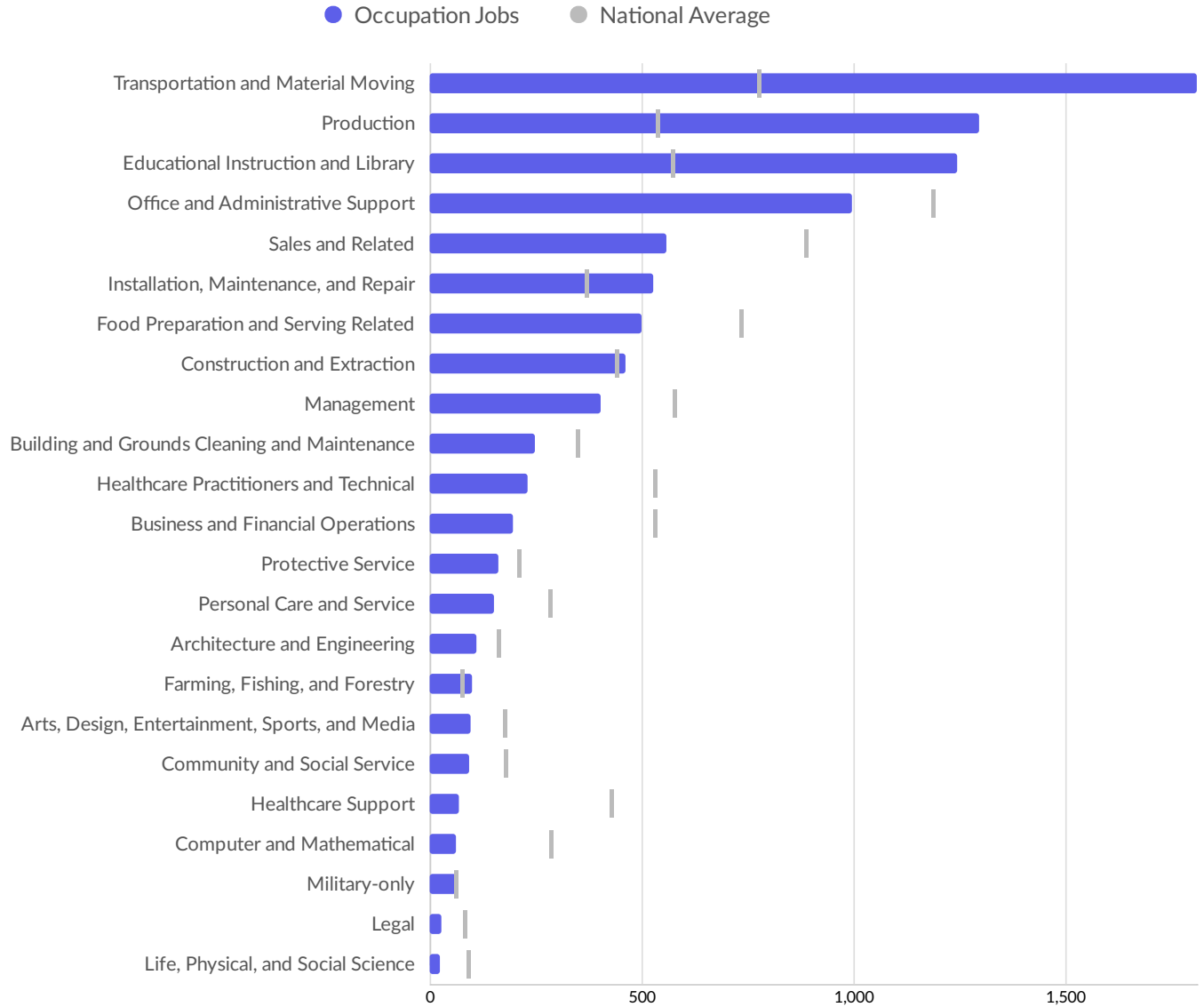
Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Jefferson, GA (in Jackson county) (ZIP 30549) produced graduates.