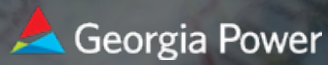




Jackson County, GA

Georgia Power



75 Fifth Street NW Suite 175
Atlanta, Georgia 30308

Contents

Report Parameters	1
Economy Overview	2
Historic & Projected Trends	4
Population Characteristics	8
Industry Characteristics	10
Business Characteristics	16
Workforce Characteristics	18
Educational Pipeline	25
In-Demand Skills	26

Report Parameters

1 County

13157 Jackson County, GA

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

74,855

Population (2020)

Population **grew by 11,437** over the last 5 years and is projected to **grow by 8,191** over the next 5 years.

32,924

Total Regional Employment

Jobs **grew by 8,333** over the last 5 years and are projected to **grow by 5,481** over the next 5 years.

\$62.5K

Median Household Income (2018)

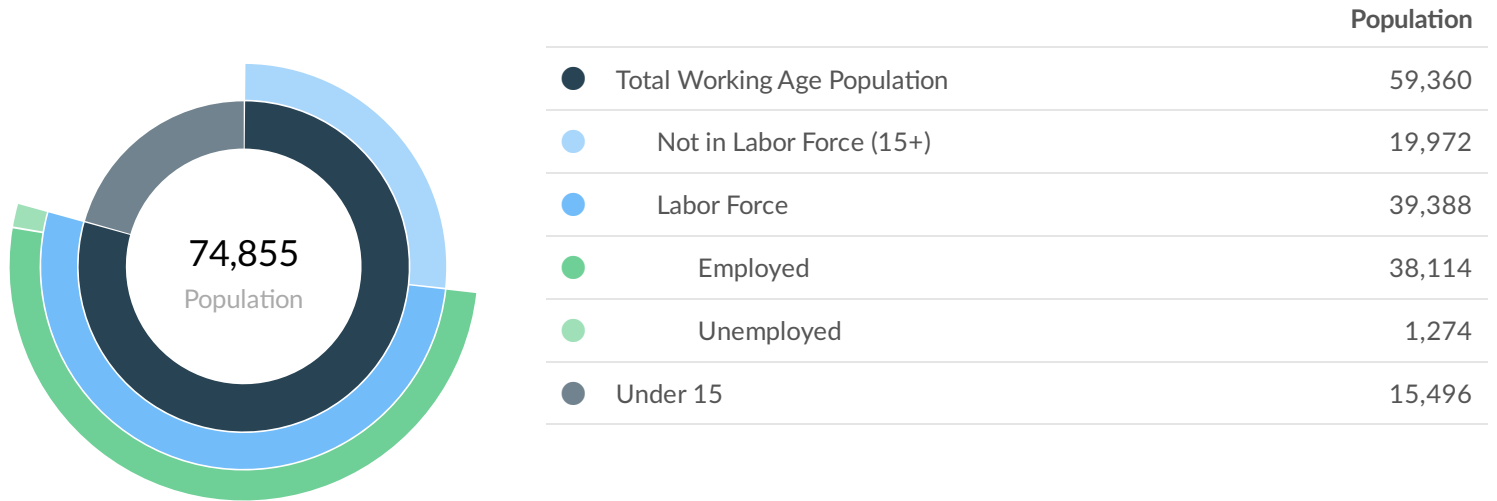
Median household income is **\$2.2K above** the national median household income of \$60.3K.

Takeaways

- As of 2020 the region's population **increased by 18.0%** since 2015, growing by 11,437. Population is expected to **increase by 10.9%** between 2020 and 2025, adding 8,191.
- From 2015 to 2020, jobs **increased by 33.9%** in Jackson County, GA from 24,591 to **32,924**. This change **outpaced the national growth rate of 3.6% by 30.3%**. As the number of jobs increased, the **labor force participation rate increased from 64.0% to 66.4% between 2015 and 2020**.
- Concerning educational attainment, **14.1% of Jackson County, GA residents possess a Bachelor's Degree** (5.9% below the national average), and **10.9% hold an Associate's Degree** (2.3% above the national average).
- The top three industries in 2020 are Warehousing and Storage, Education and Hospitals (Local Government), and Employment Services.

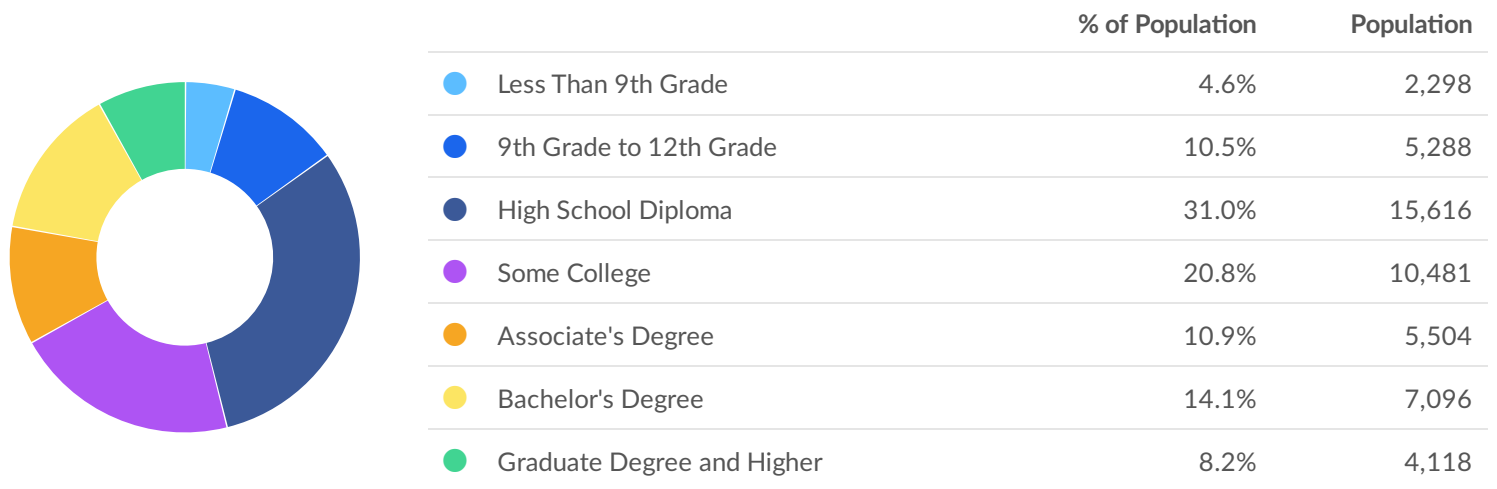
	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	74,855	39,388	32,924	93.9	\$2.94B	\$4.52B	\$4.03B
Greater Jackson County	1,927,070	962,339	796,760	95.3	\$91.20B	\$88.42B	\$75.08B
State	10,734,864	5,162,391	5,052,316	93.2	\$607.20B	\$465.09B	\$593.27B

2020 Labor Force Breakdown



Educational Attainment

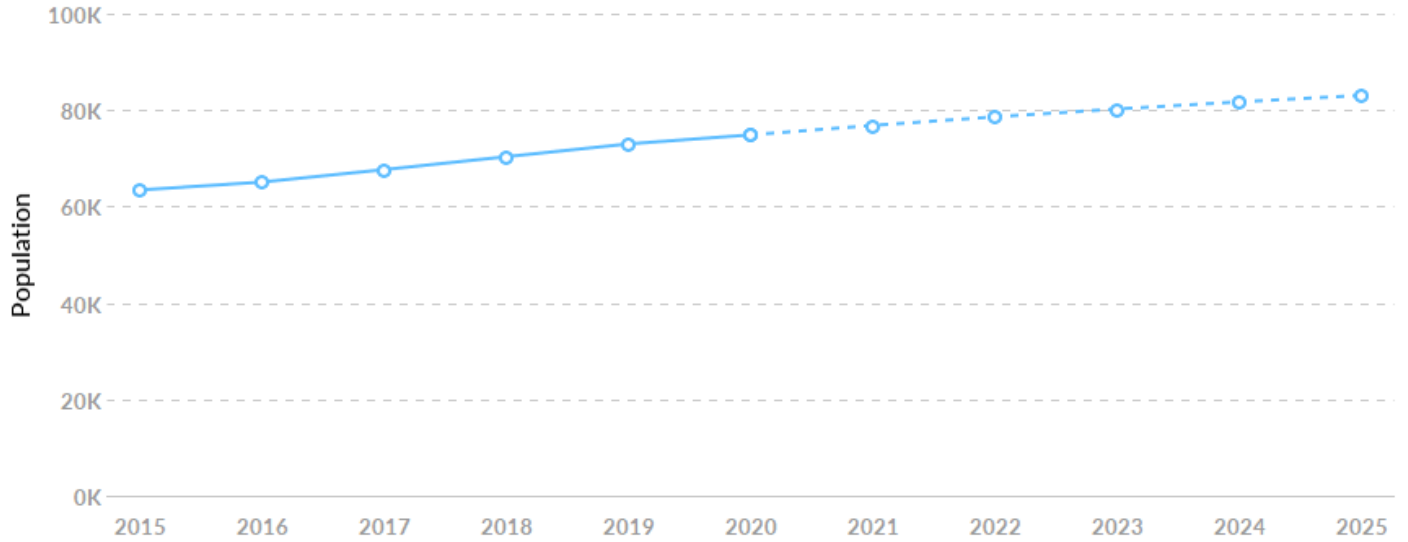
Concerning educational attainment, **14.1% of Jackson County, GA residents possess a Bachelor's Degree** (5.9% below the national average), and **10.9% hold an Associate's Degree** (2.3% above the national average).



Historic & Projected Trends

Population Trends

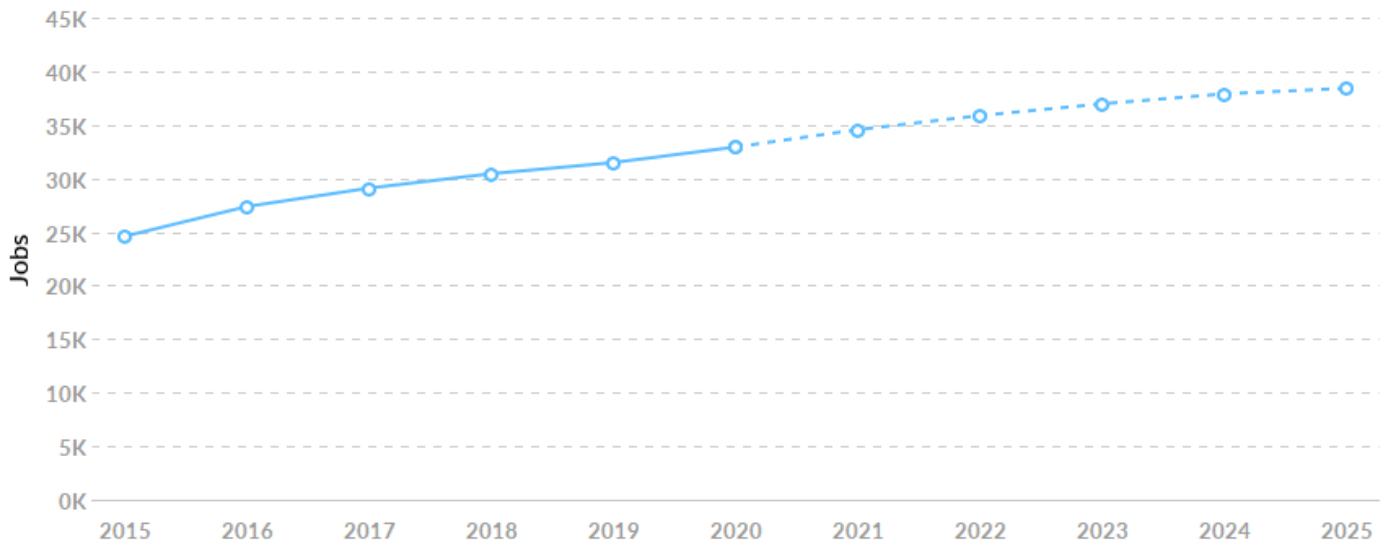
As of 2020 the region's population **increased by 18.0%** since 2015, growing by 11,437. Population is expected to **increase by 10.9%** between 2020 and 2025, adding 8,191.



Timeframe	Population
2015	63,418
2016	65,061
2017	67,644
2018	70,325
2019	72,977
2020	74,855
2021	76,818
2022	78,595
2023	80,216
2024	81,701
2025	83,047

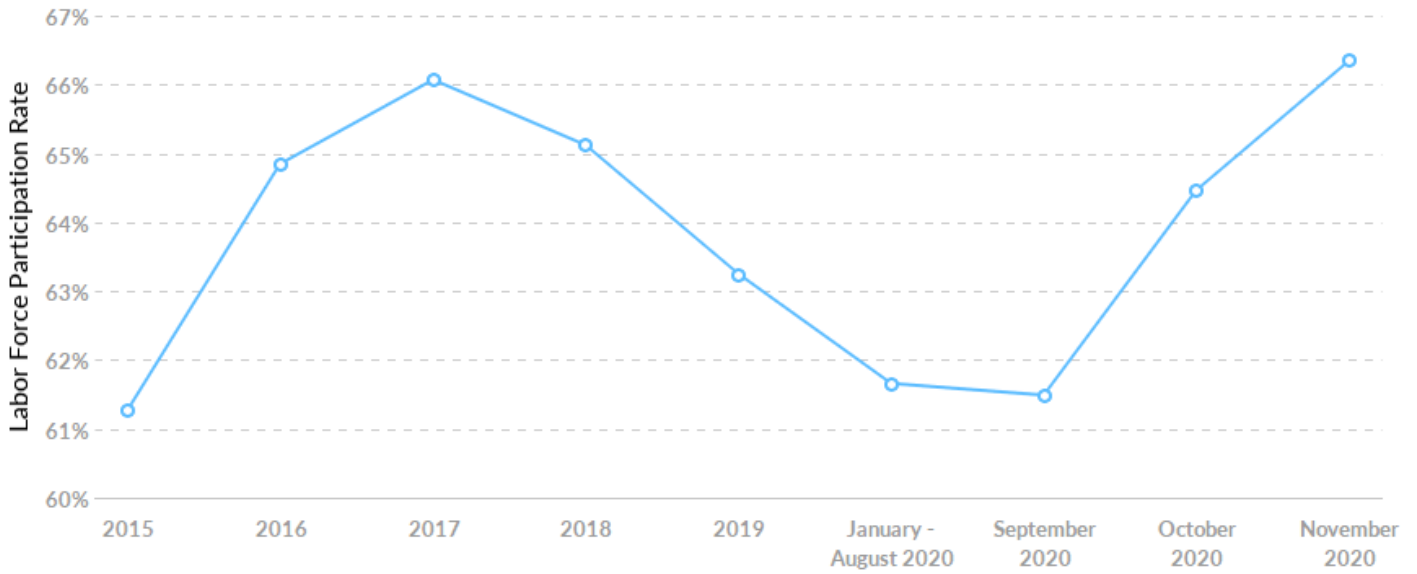
Job Trends

From 2015 to 2020, jobs increased by 33.9% in Jackson County, GA from 24,591 to 32,924. This change outpaced the national growth rate of 3.6% by 30.3%.



Timeframe	Jobs
2015	24,591
2016	27,369
2017	29,089
2018	30,433
2019	31,473
2020	32,924
2021	34,545
2022	35,858
2023	36,956
2024	37,887
2025	38,406

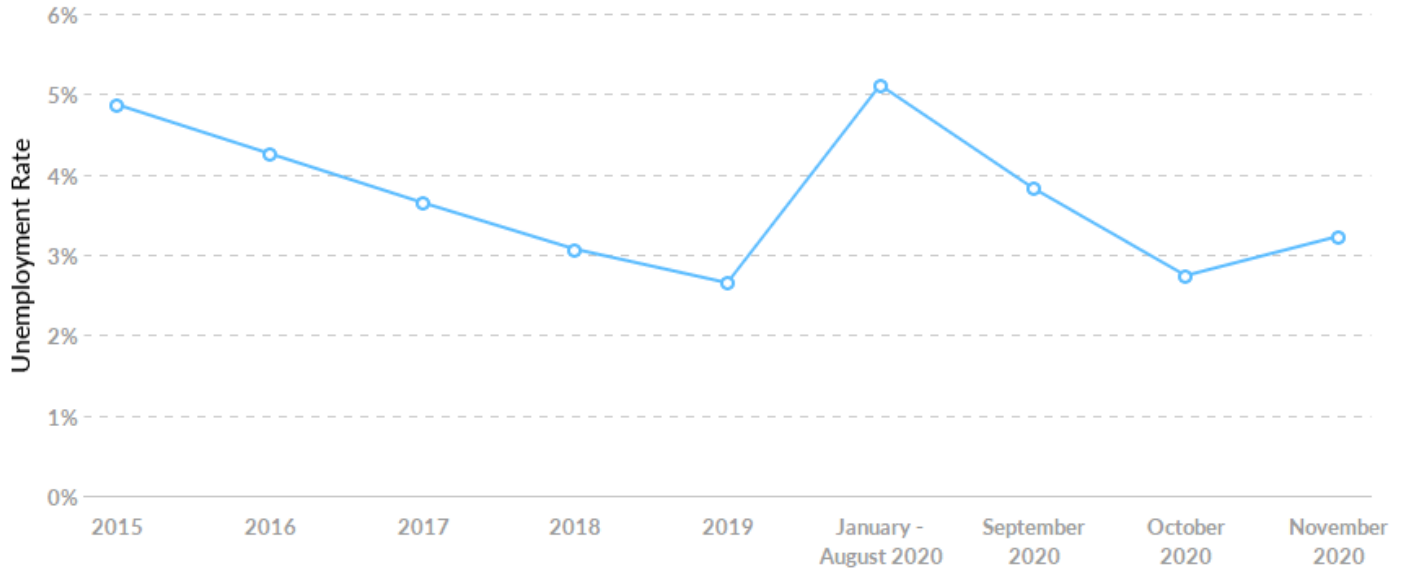
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2015	61.27%
2016	64.85%
2017	66.07%
2018	65.12%
2019	63.25%
January - August 2020	61.66%
September 2020	61.49%
October 2020	64.47%
November 2020	66.35%

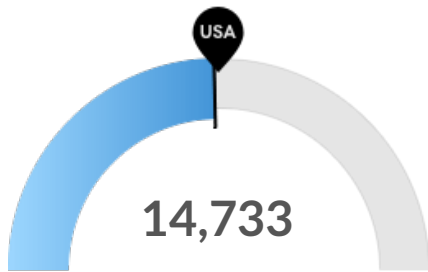
Unemployment Rate Trends

Jackson County, GA had a November 2020 unemployment rate of 3.23%, decreasing from 4.87% 5 years before.



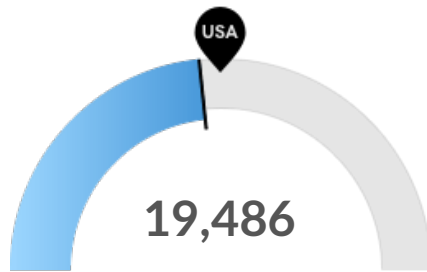
Timeframe	Unemployment Rate
2015	4.87%
2016	4.26%
2017	3.65%
2018	3.07%
2019	2.65%
January - August 2020	5.11%
September 2020	3.83%
October 2020	2.74%
November 2020	3.23%

Population Characteristics



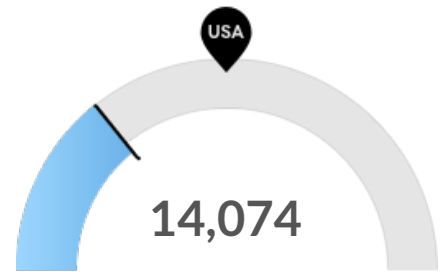
Millennials

Jackson County, GA has 14,733 millennials (ages 25-39). The national average for an area this size is 15,047.



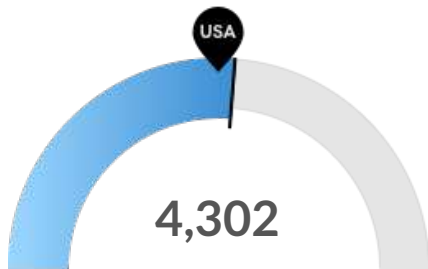
Retiring Soon

Retirement risk is about average in Jackson County, GA. The national average for an area this size is 21,456 people 55 or older, while there are 19,486 here.



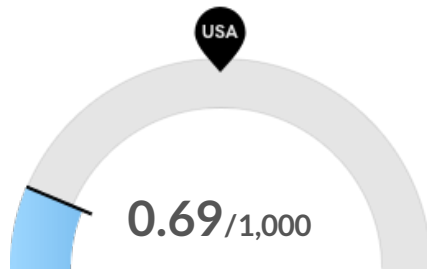
Racial Diversity

Racial diversity is low in Jackson County, GA. The national average for an area this size is 29,109 racially diverse people, while there are 14,074 here.



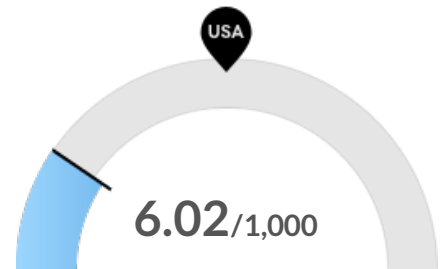
Veterans

Jackson County, GA has 4,302 veterans. The national average for an area this size is 4,006.



Violent Crime

Jackson County, GA has 0.69 violent crimes per 1,000 people. The national rate is 3.53 per 1,000 people.

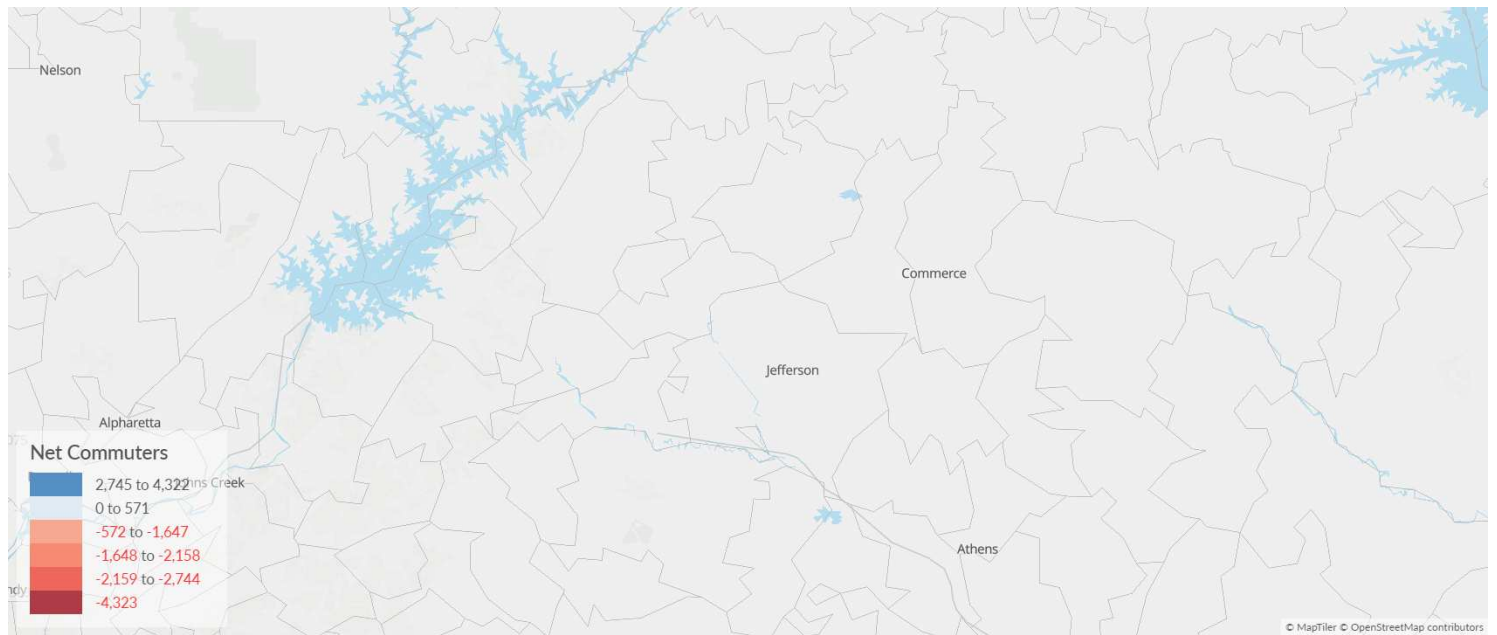


Property Crime

Jackson County, GA has 6.02 property crimes per 1,000 people. The national rate is 19.79 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Jackson County, GA currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

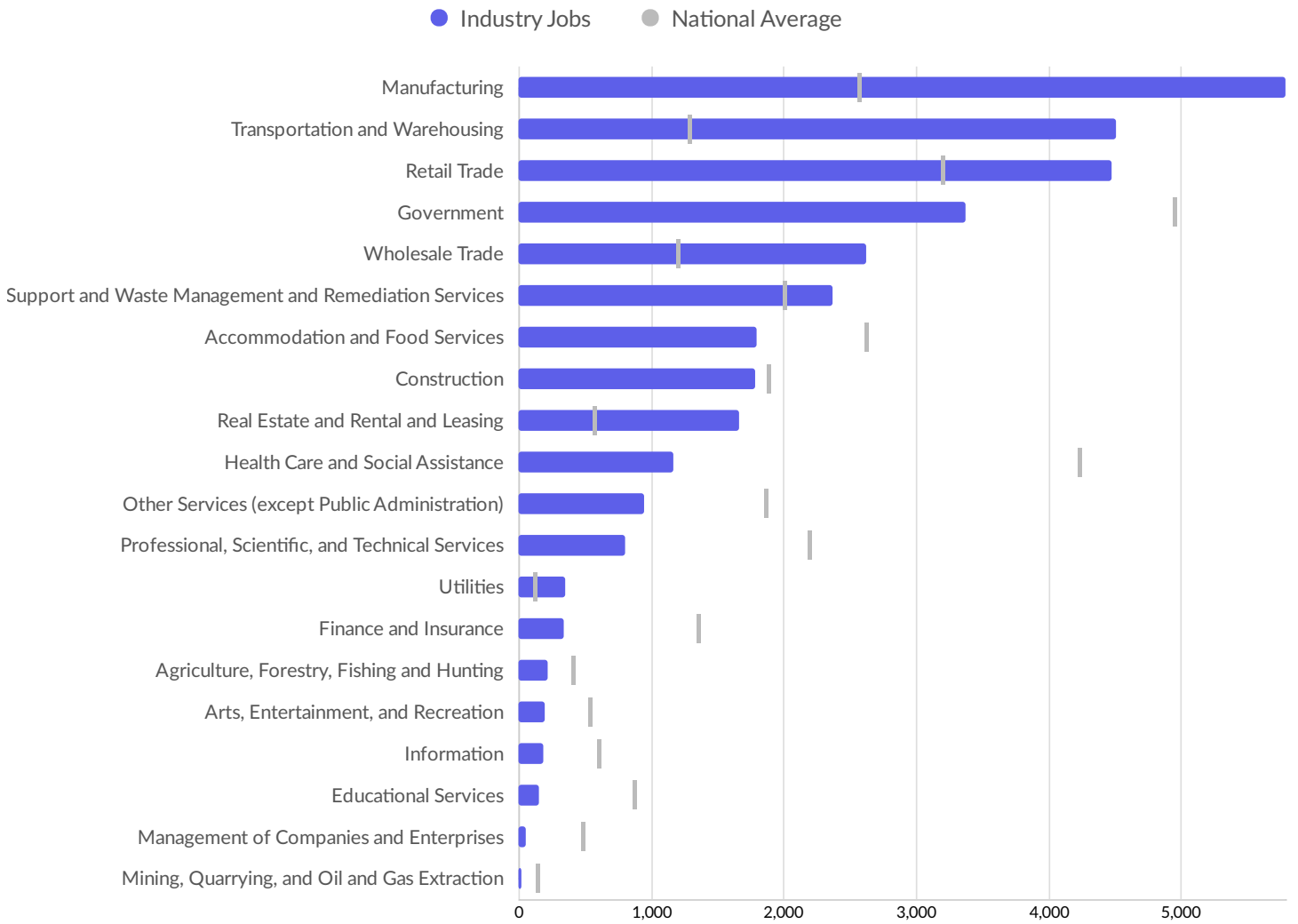
ZIP	Name	2020 Employment
30549	Jefferson, GA (in Jackso...	9,446
30529	Commerce, GA (in Jacks...	8,320
30517	Braselton, GA (in Jackso...	5,377
30567	Pendergrass, GA (in Jac...	4,971
30548	Hoschton, GA (in Jackso...	4,170

Where Talent Lives

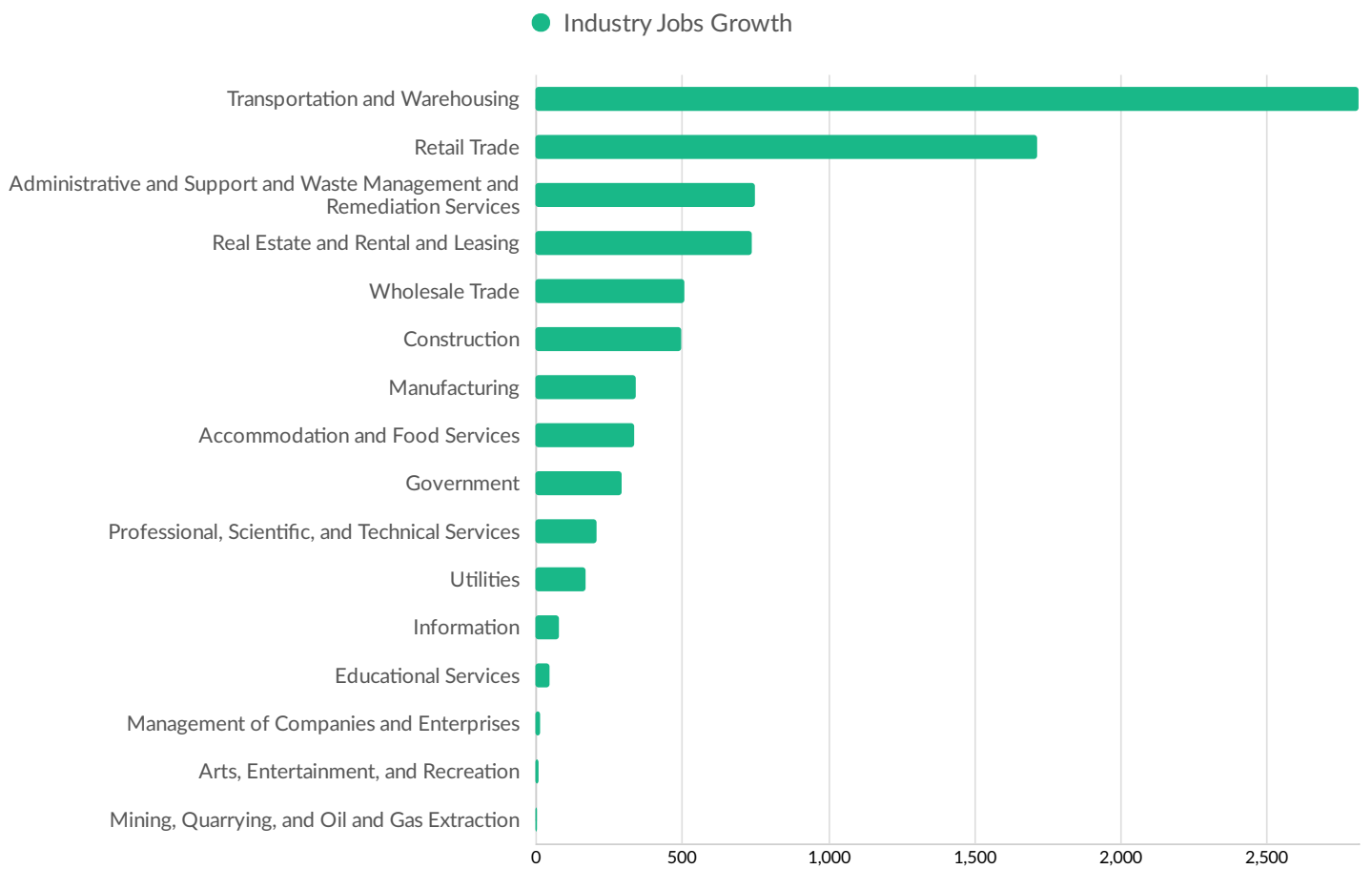
ZIP	Name	2020 Workers
30549	Jefferson, GA (in Jackso...	11,605
30548	Hoschton, GA (in Jackso...	8,492
30517	Braselton, GA (in Jackso...	7,025
30529	Commerce, GA (in Jacks...	5,574
30565	Nicholson, GA (in Jacks...	2,200

Industry Characteristics

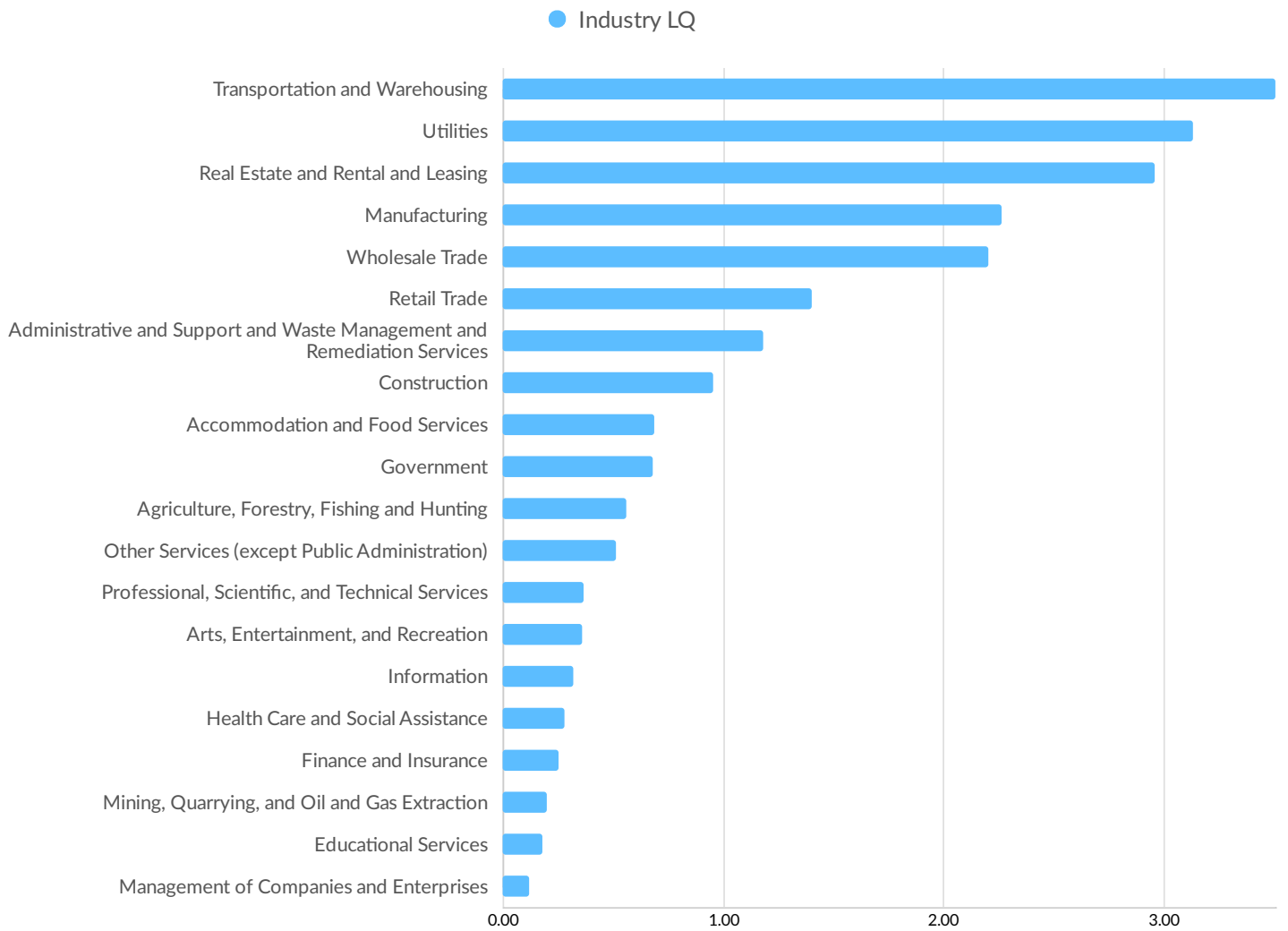
Largest Industries



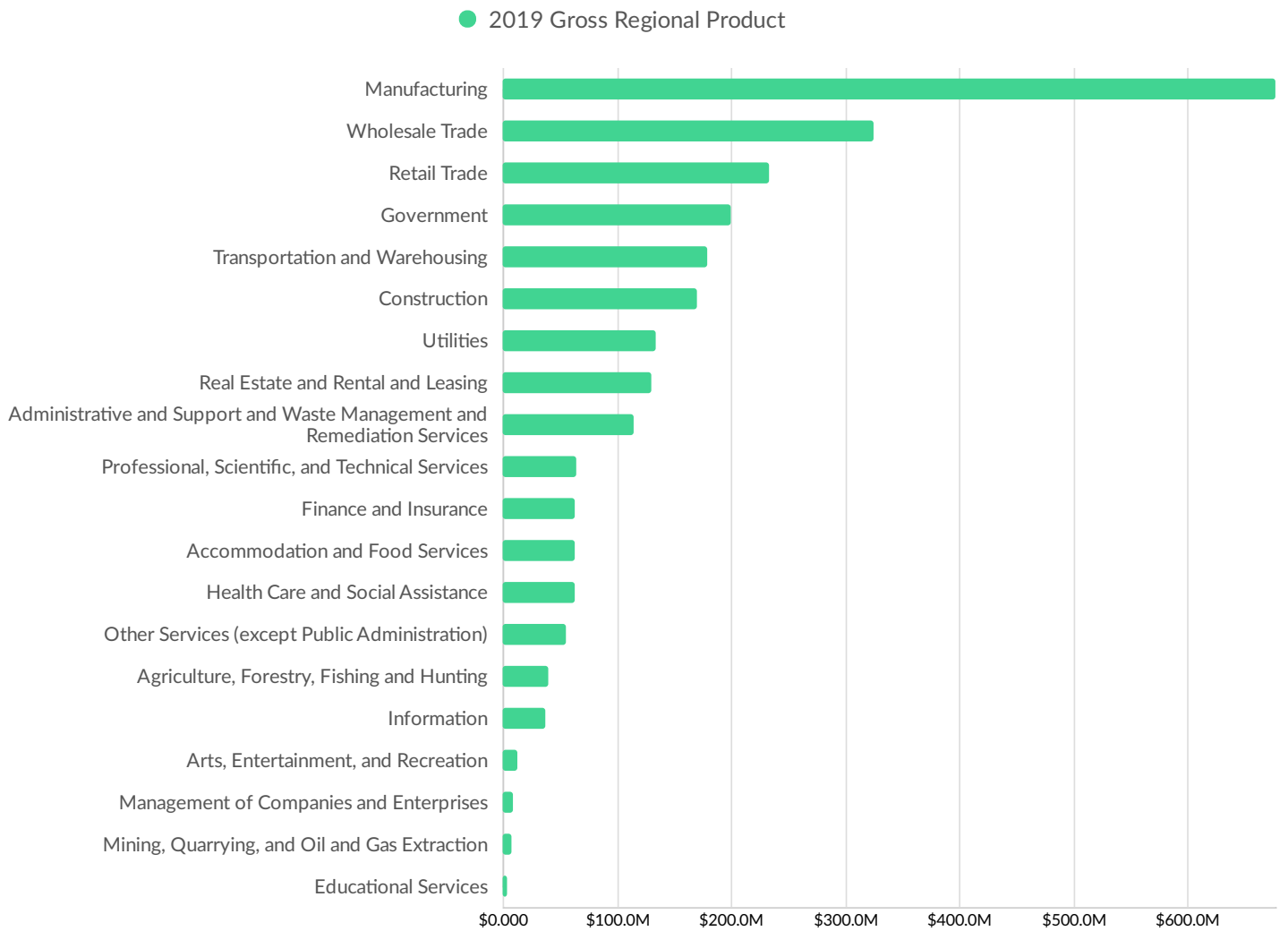
Top Growing Industries



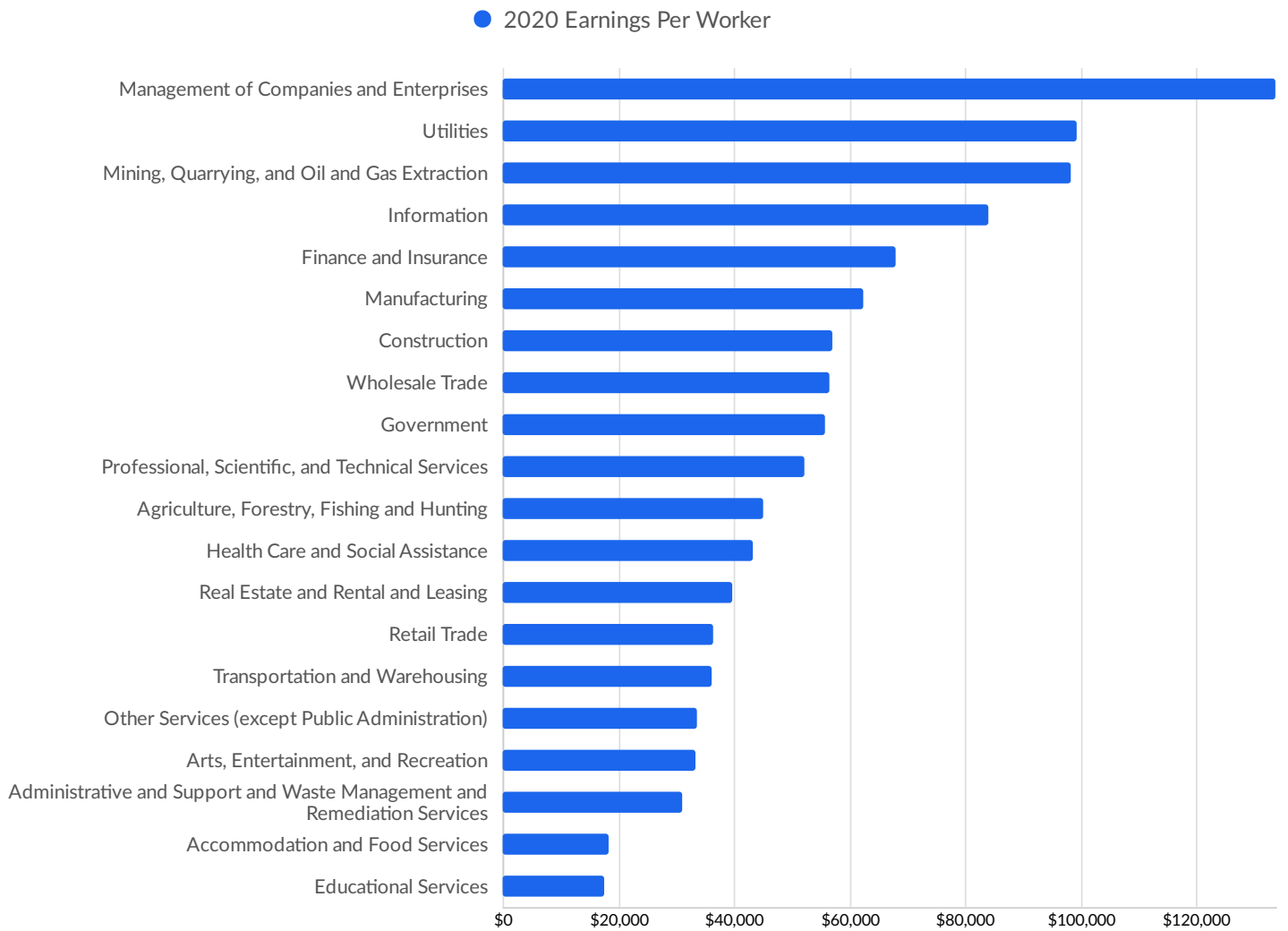
Top Industry LQ



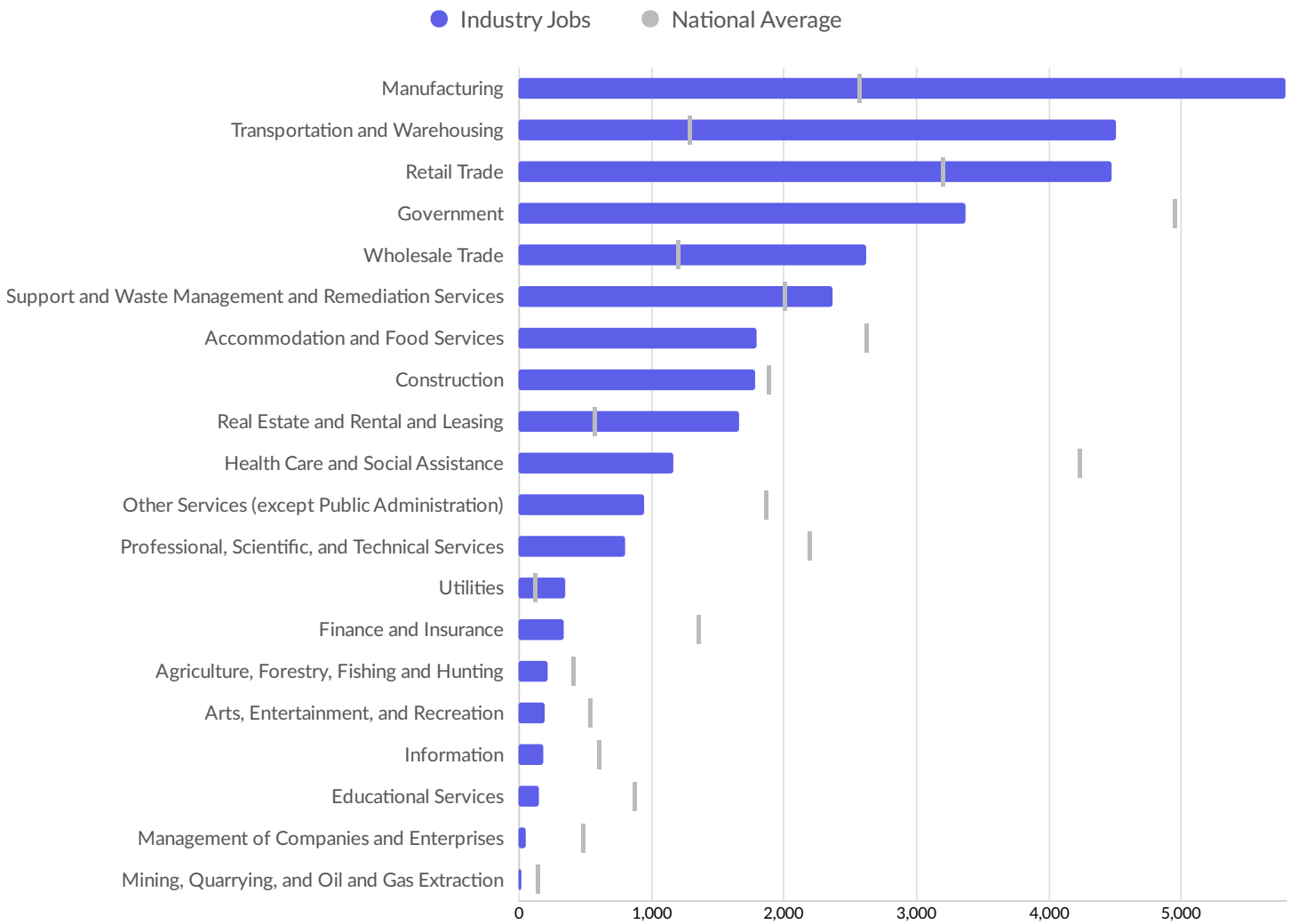
Top Industry GRP



Top Industry Earnings



















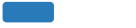


Largest Industries



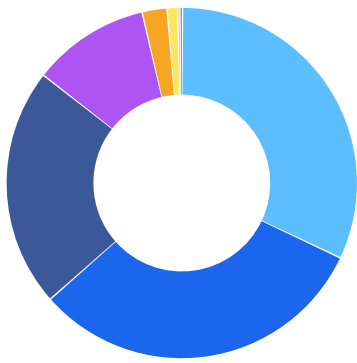
Business Characteristics

4,609 Companies Employ Your Workers

Online profiles for your workers mention 4,609 companies as employers, with the top 10 appearing below. In the last 12 months, 1,353 companies in Jackson County, GA posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Gwinnett County Public Schools	127 	Northeast Georgia Medical Cen...	503 
Northeast Georgia Medical Cen...	125 	Bolt Express, LLC	305 
Jackson County	90 	Carvana, LLC	278 
University of Georgia	55 	Amazon.com, Inc.	269 
Baker & Taylor, Inc.	47 	CRST International, Inc.	225 
Early Century Restoration	38 	Prologistix	203 
Jefferson City Schools	37 	Randstad N.V.	182 
Bed Bath & Beyond Inc.	35 	Elan Chateau Resorts LLC	180 
Jackson Electric Membership Co...	34 	Dollar General Corporation	173 
The Kroger Co	34 	Wal-Mart, Inc.	161 

Business Size

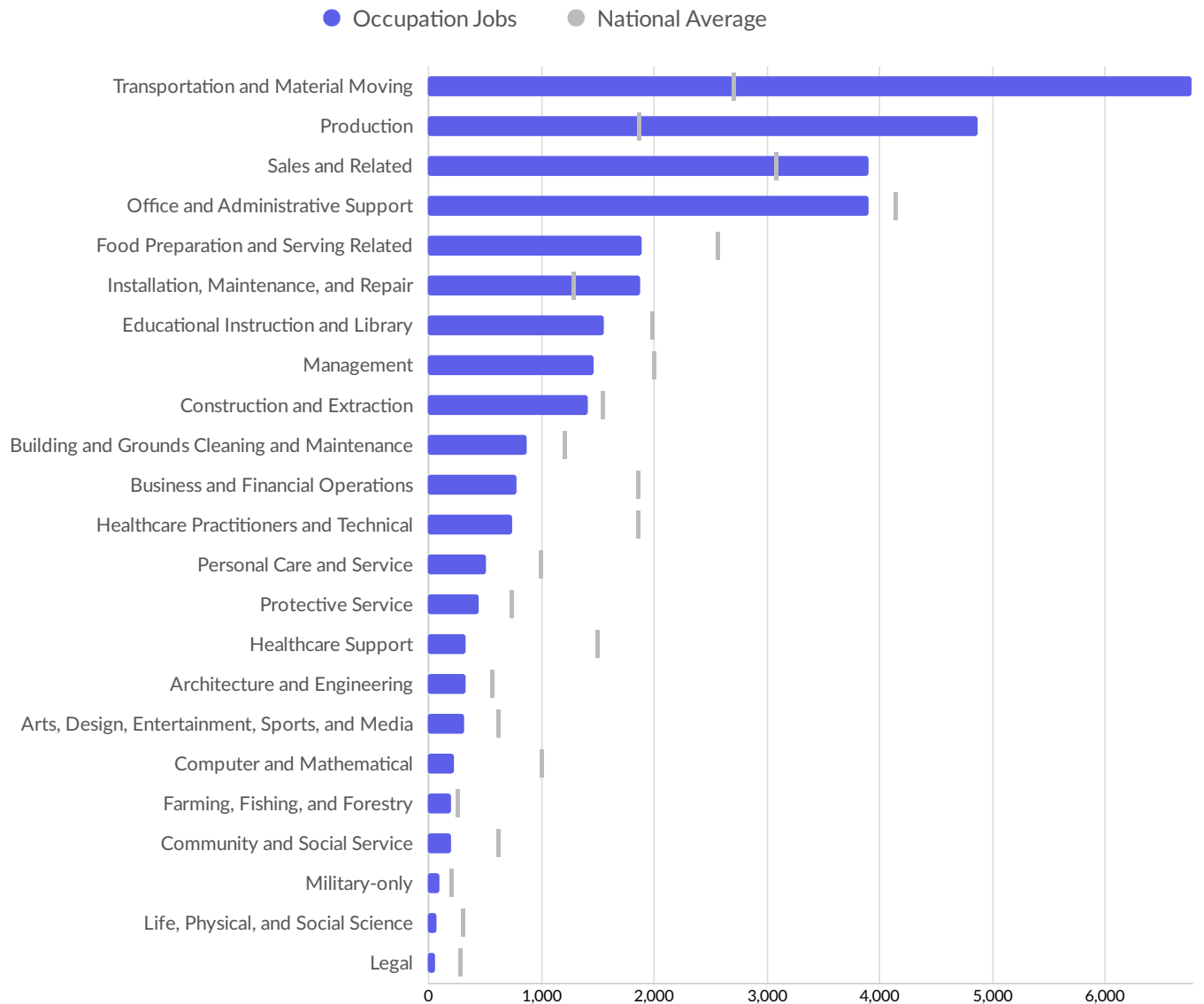


	Percentage	Business Count
1 to 4 employees	32.0%	655
5 to 9 employees	31.5%	645
10 to 19 employees	22.0%	452
20 to 49 employees	10.8%	222
50 to 99 employees	2.3%	47
100 to 249 employees	1.0%	20
250 to 499 employees	0.2%	4
500+ employees	0.2%	5

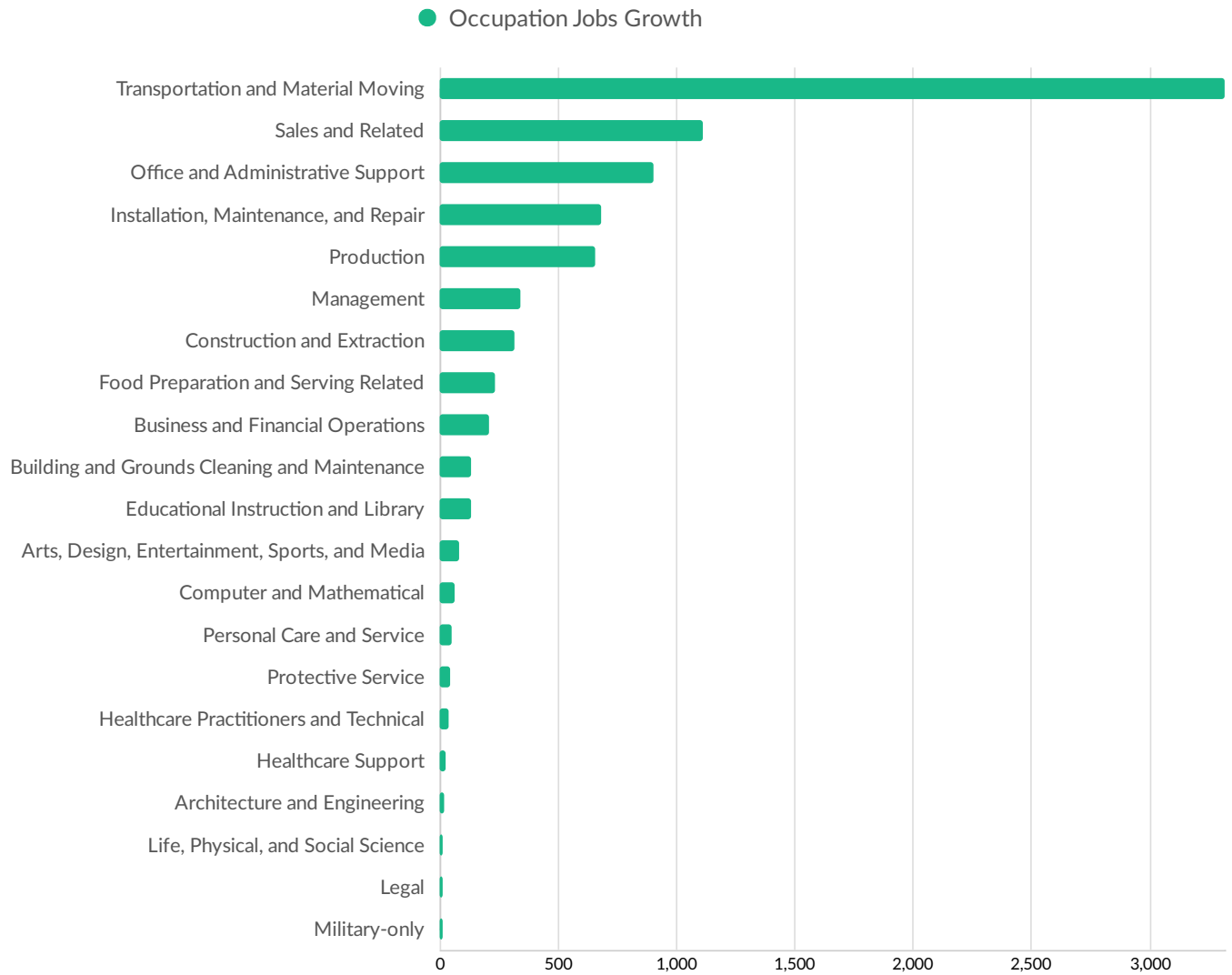
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

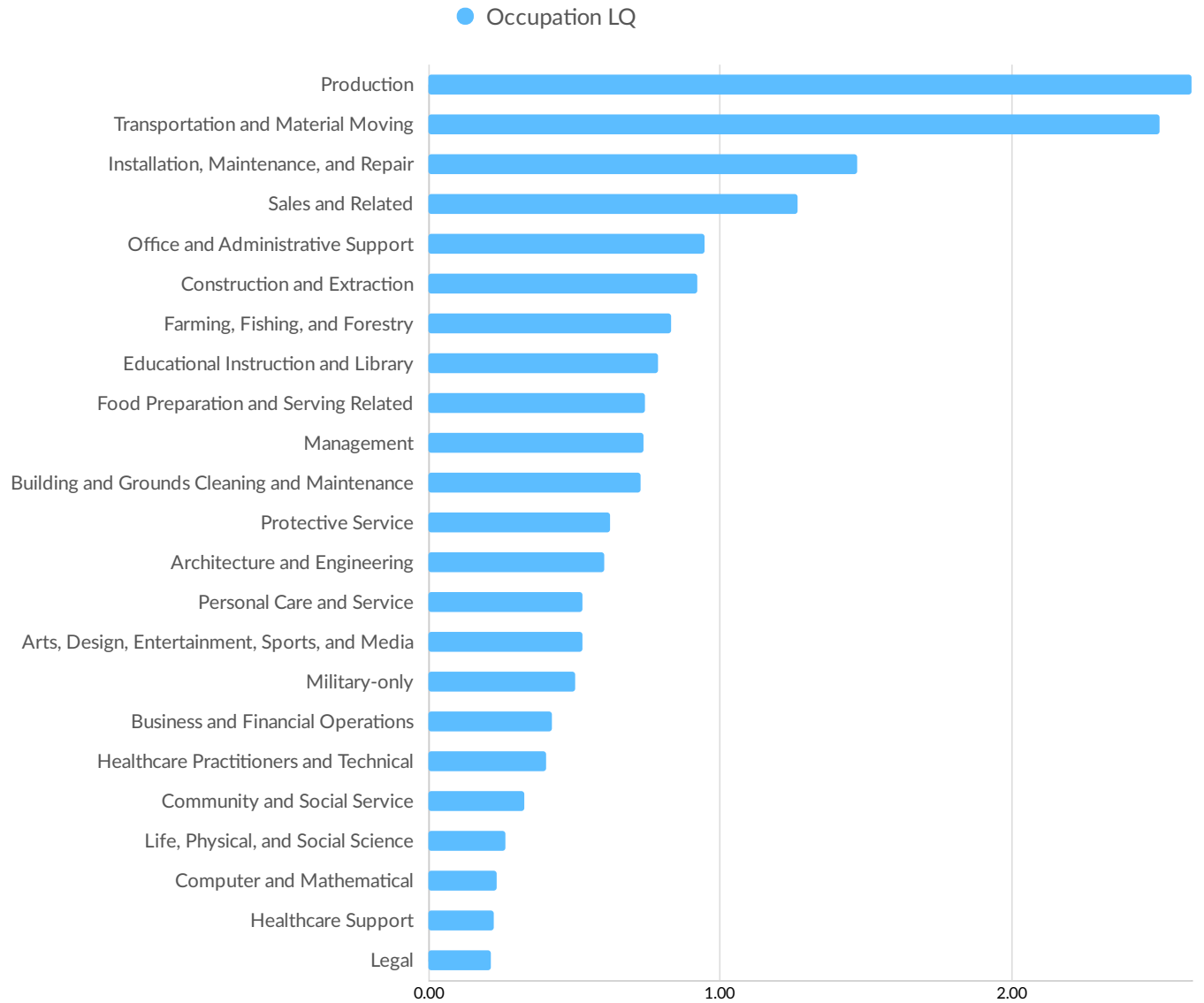
Largest Occupations



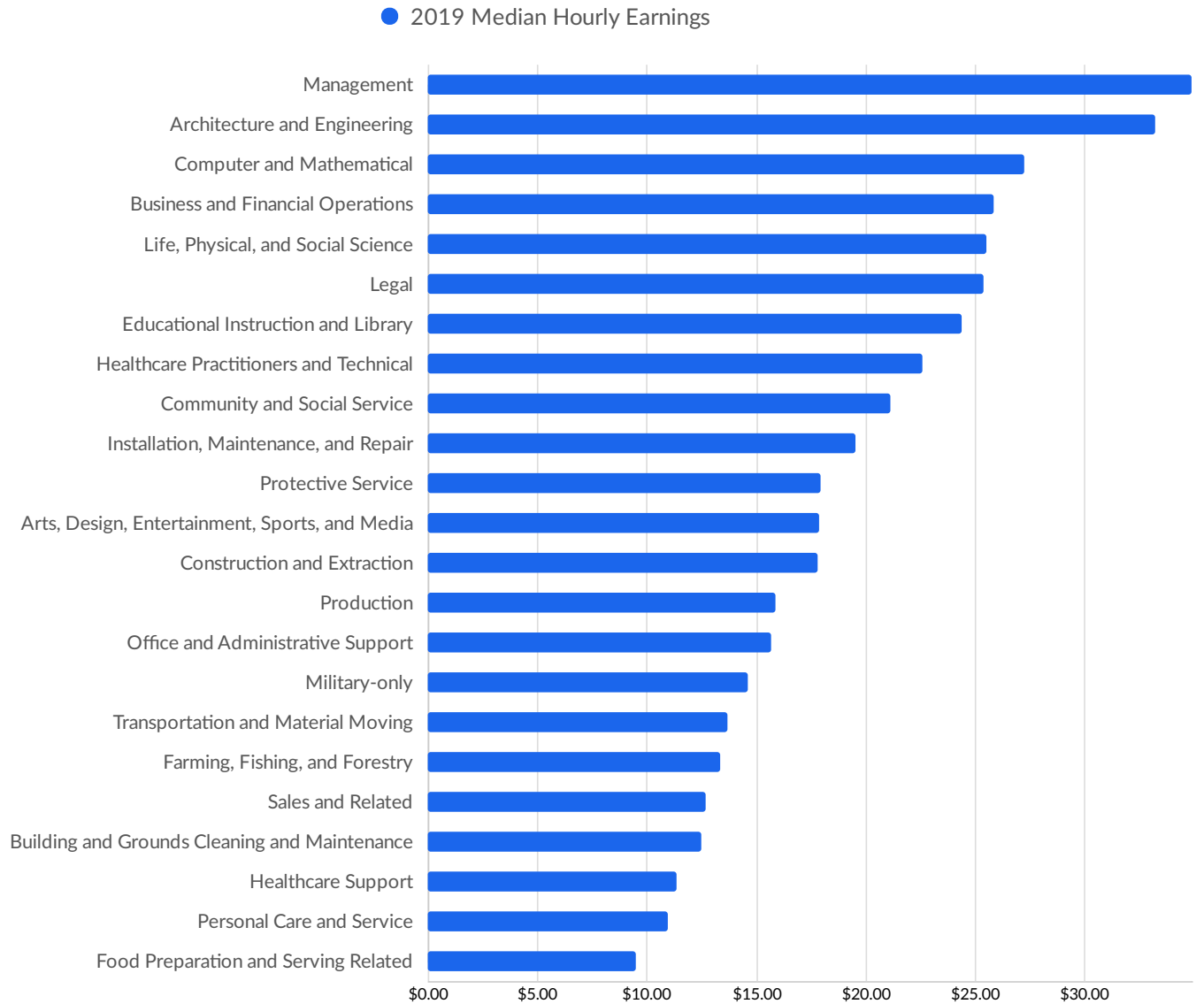
Top Growing Occupations



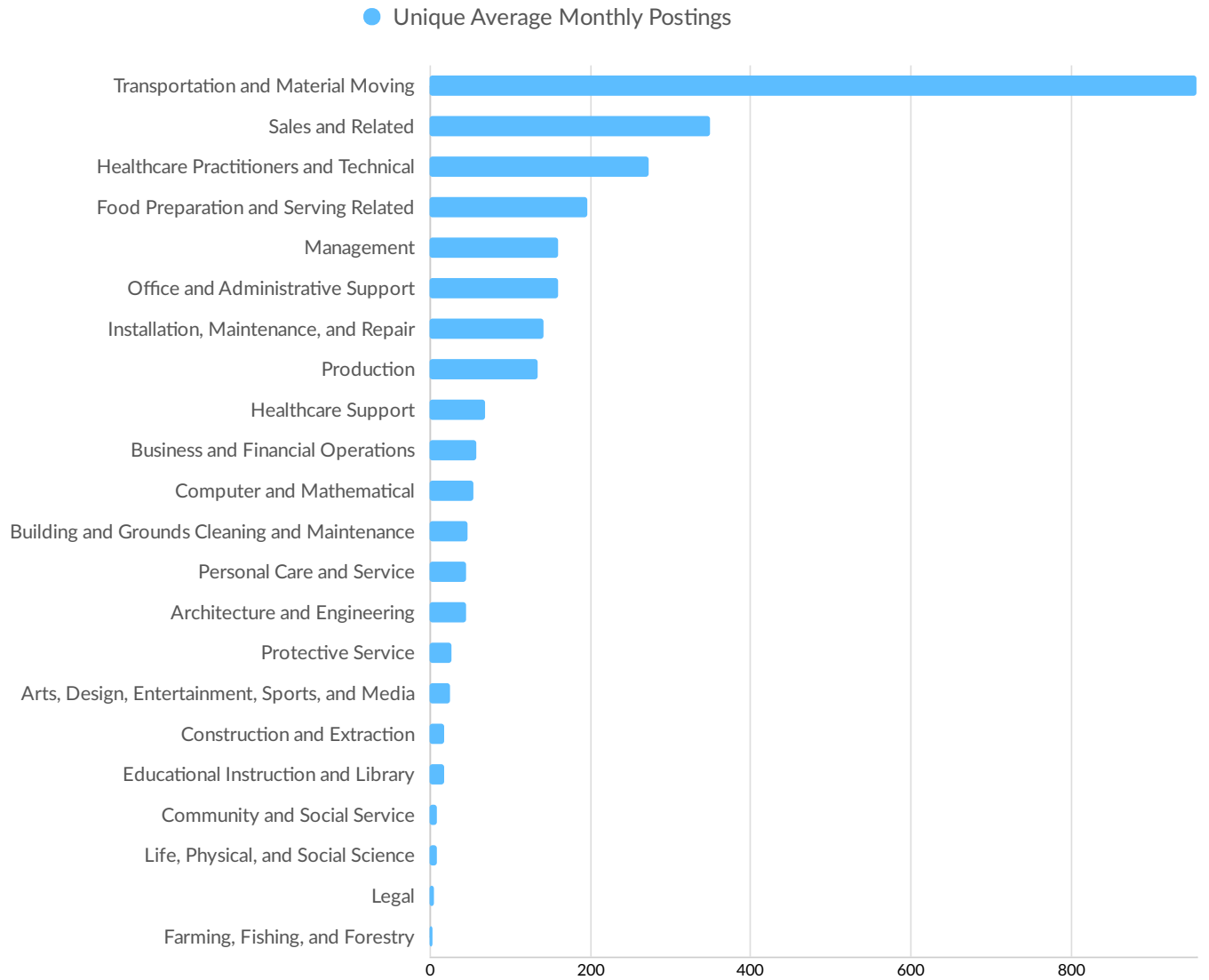
Top Occupation LQ



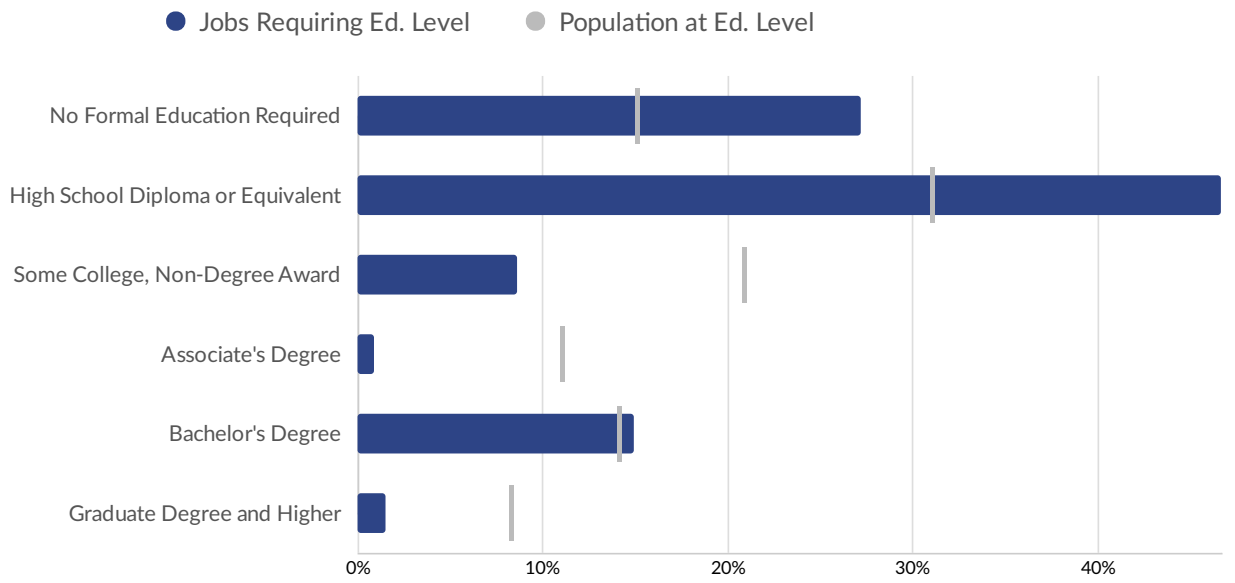
Top Occupation Earnings



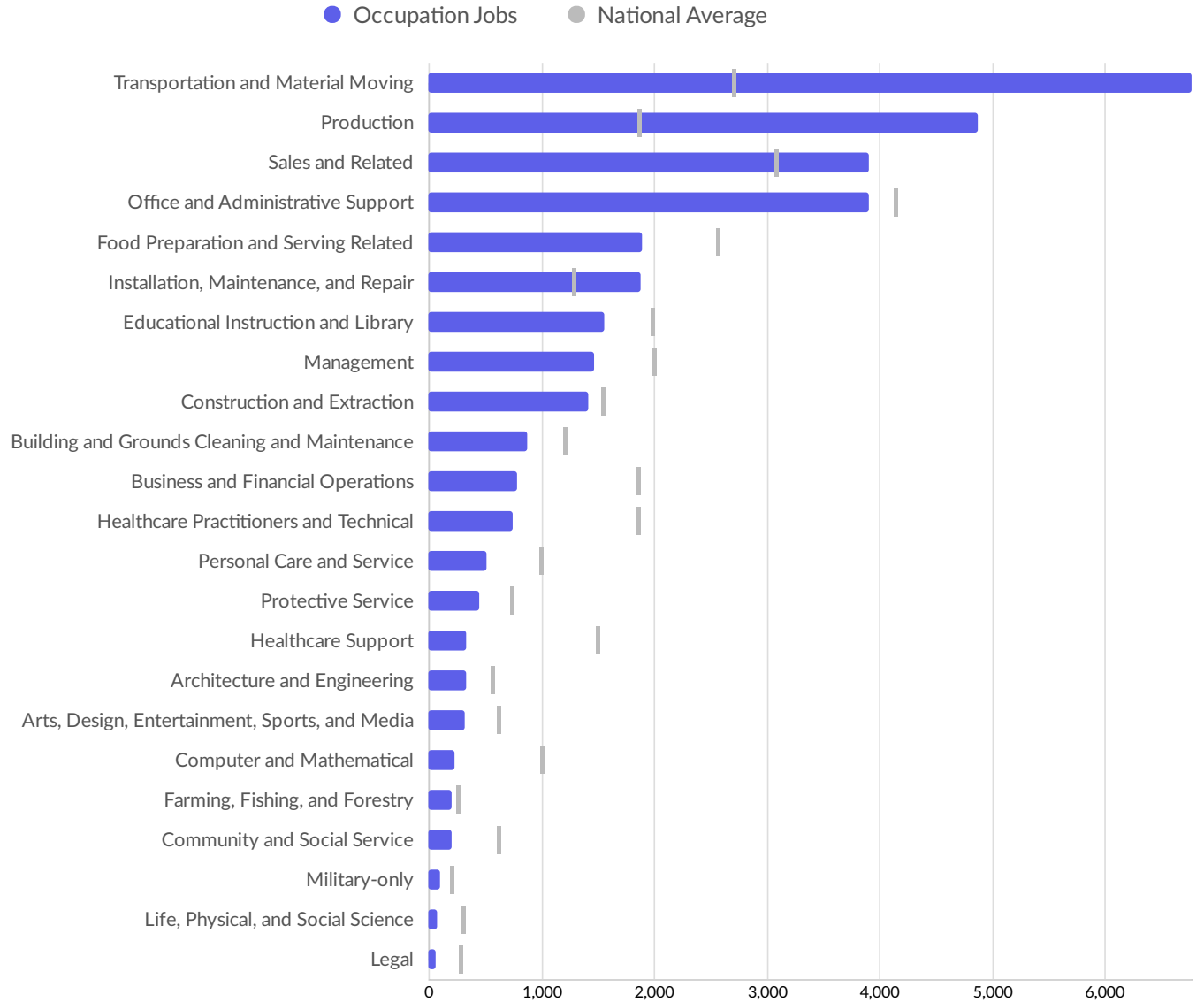
Top Posted Occupations



Underemployment



Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Jackson County, GA produced graduates.

In-Demand Skills

