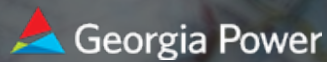




Braselton, GA (in Jackson county) (ZIP 30517)

Georgia Power



75 Fifth Street NW Suite 175
Atlanta, Georgia 30308

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Report Parameters

1 ZIP

30517 Braselton, GA (in Jackson county)

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

8,625

Population (2020)

Population **grew by 1,592** over the last 5 years and is projected to **grow by 857** over the next 5 years.

5,138

Total Regional Employment

Jobs **grew by 1,852** over the last 5 years and are projected to **grow by 801** over the next 5 years.

\$41.6K

Avg. Earnings Per Job (2020)

Regional average earnings per job are **\$28.1K below** the national average earnings of \$69.6K per job.

Takeaways

- As of 2020 the region's population **increased by 22.6%** since 2015, growing by 1,592. Population is expected to **increase by 9.9%** between 2020 and 2025, adding 857.
- From 2015 to 2020, jobs **increased by 56.4%** in Braselton, GA (in Jackson county) (ZIP 30517) from 3,286 to **5,138**. This change **outpaced the national growth rate of 6.2% by 50.2%**. Labor force data is not available for Braselton, GA (in Jackson county) (ZIP 30517).
- There is no education attainment data for Braselton, GA (in Jackson county) (ZIP 30517).
- The top three industries in 2020 are Warehousing and Storage, Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

	Population (2020)	Labor Force (2020)	Jobs (2020)	Cost of Living	GRP	Imports	Exports
Region	8,625	N/A	5,138	93.9	\$373.39M	\$589.40M	\$554.39M
State	10,724,731	5,093,674	5,098,519	93.2	\$602.46B	\$457.95B	\$586.39B

2020 Labor Force Breakdown

Population breakdown data is not available at the ZIP level. Please choose a different region to see this data.

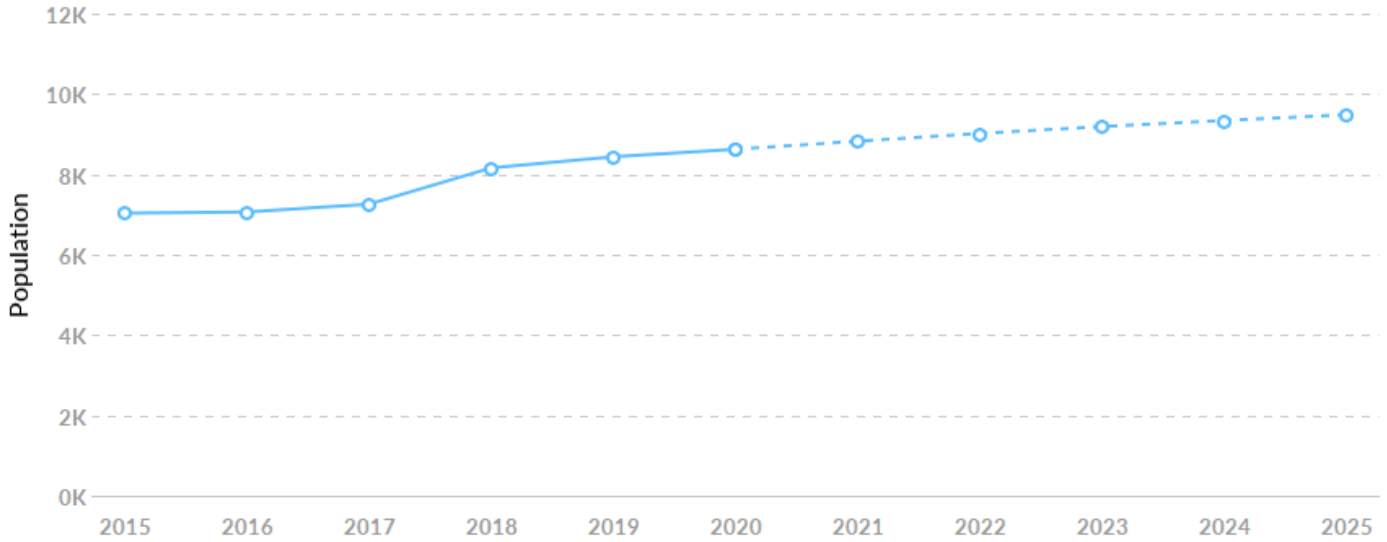
Educational Attainment

Educational attainment data is not available at the ZIP level. Please choose a different region to see this data.

Historic & Projected Trends

Population Trends

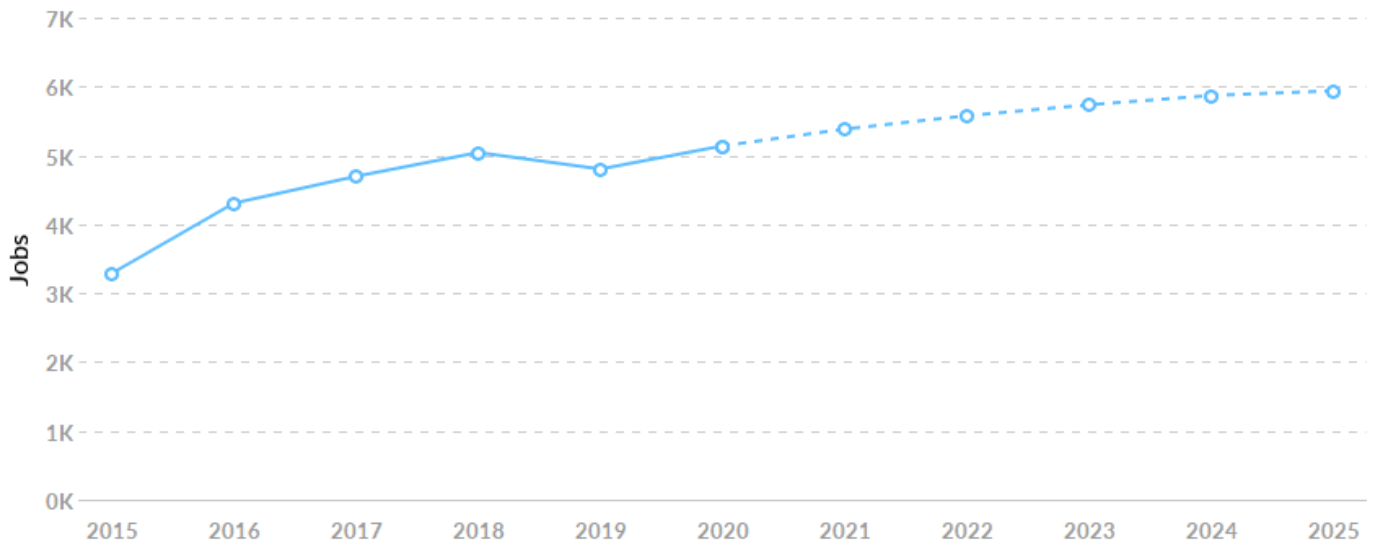
As of 2020 the region's population **increased by 22.6%** since 2015, growing by 1,592. Population is expected to **increase by 9.9%** between 2020 and 2025, adding 857.



Timeframe	Population
2015	7,034
2016	7,063
2017	7,258
2018	8,161
2019	8,437
2020	8,625
2021	8,826
2022	9,017
2023	9,190
2024	9,342
2025	9,483

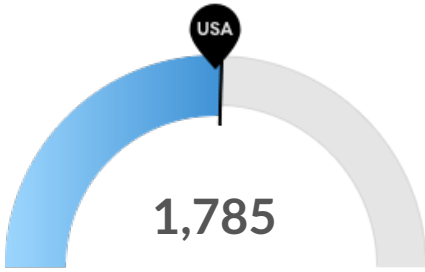
Job Trends

From 2015 to 2020, jobs increased by 56.4% in Braselton, GA (in Jackson county) (ZIP 30517) from 3,286 to 5,138. This change outpaced the national growth rate of 6.2% by 50.2%.



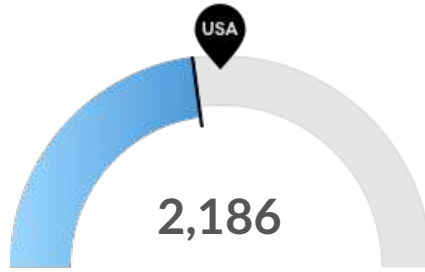
Timeframe	Jobs
2015	3,286
2016	4,306
2017	4,696
2018	5,042
2019	4,802
2020	5,138
2021	5,382
2022	5,576
2023	5,735
2024	5,870
2025	5,938

Population Characteristics



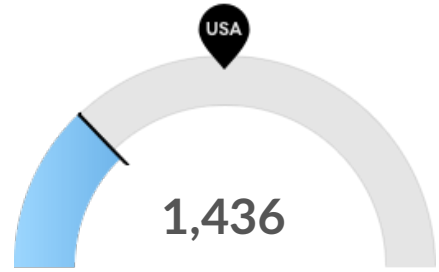
Millennials

Braselton, GA (in Jackson county) (ZIP 30517) has 1,785 millennials (ages 25-39). The national average for an area this size is 1,740.



Retiring Soon

Retirement risk is low in Braselton, GA (in Jackson county) (ZIP 30517). The national average for an area this size is 2,481 people 55 or older, while there are 2,186 here.



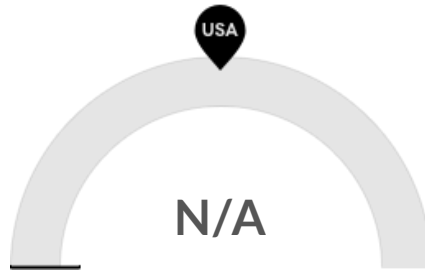
Racial Diversity

Racial diversity is low in Braselton, GA (in Jackson county) (ZIP 30517). The national average for an area this size is 3,365 racially diverse people, while there are 1,436 here.



Veterans

Veterans data is not available at the ZIP level. Please choose a different region level to see this data.



Violent Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.



Property Crime

Crime data is not available at the ZIP level. Please choose a different region level to see this data.

Place of Work vs Place of Residence

Understanding where talent in Braselton, GA (in Jackson county) currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

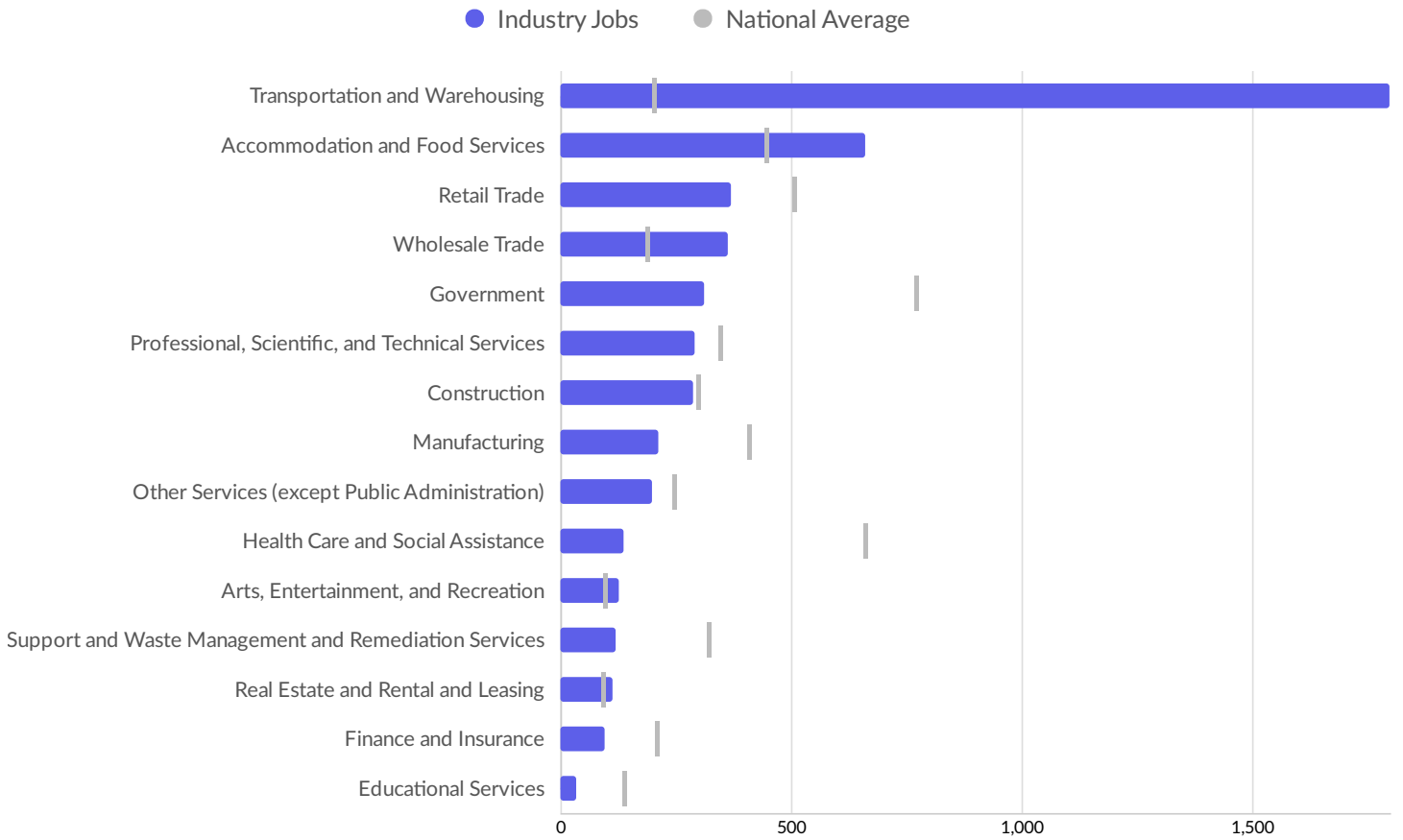
ZIP	Name	2020 Employment
30517	Braselton, GA (in Jackso...	5,138

Where Talent Lives

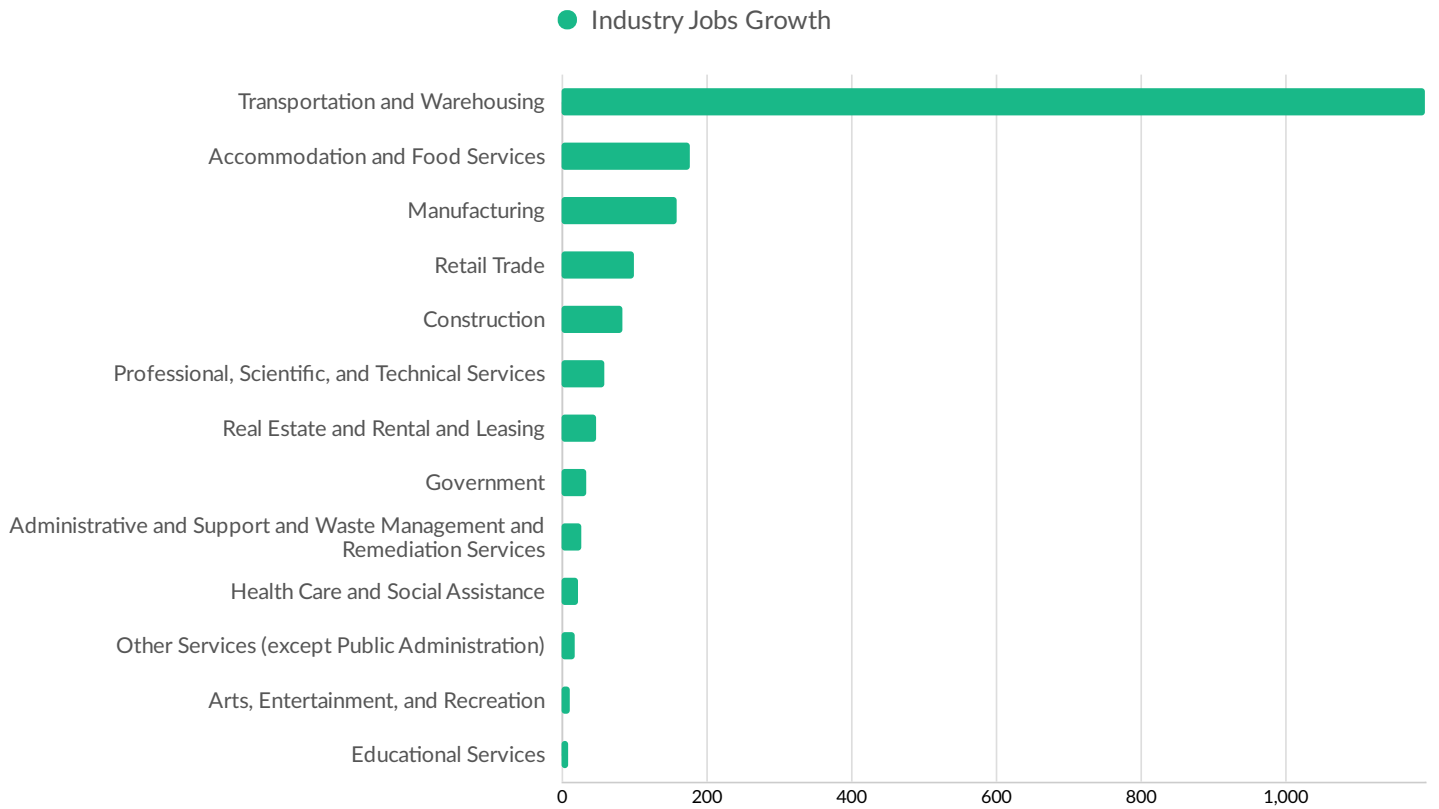
ZIP	Name	2020 Workers
30517	Braselton, GA (in Jackso...	7,080

Industry Characteristics

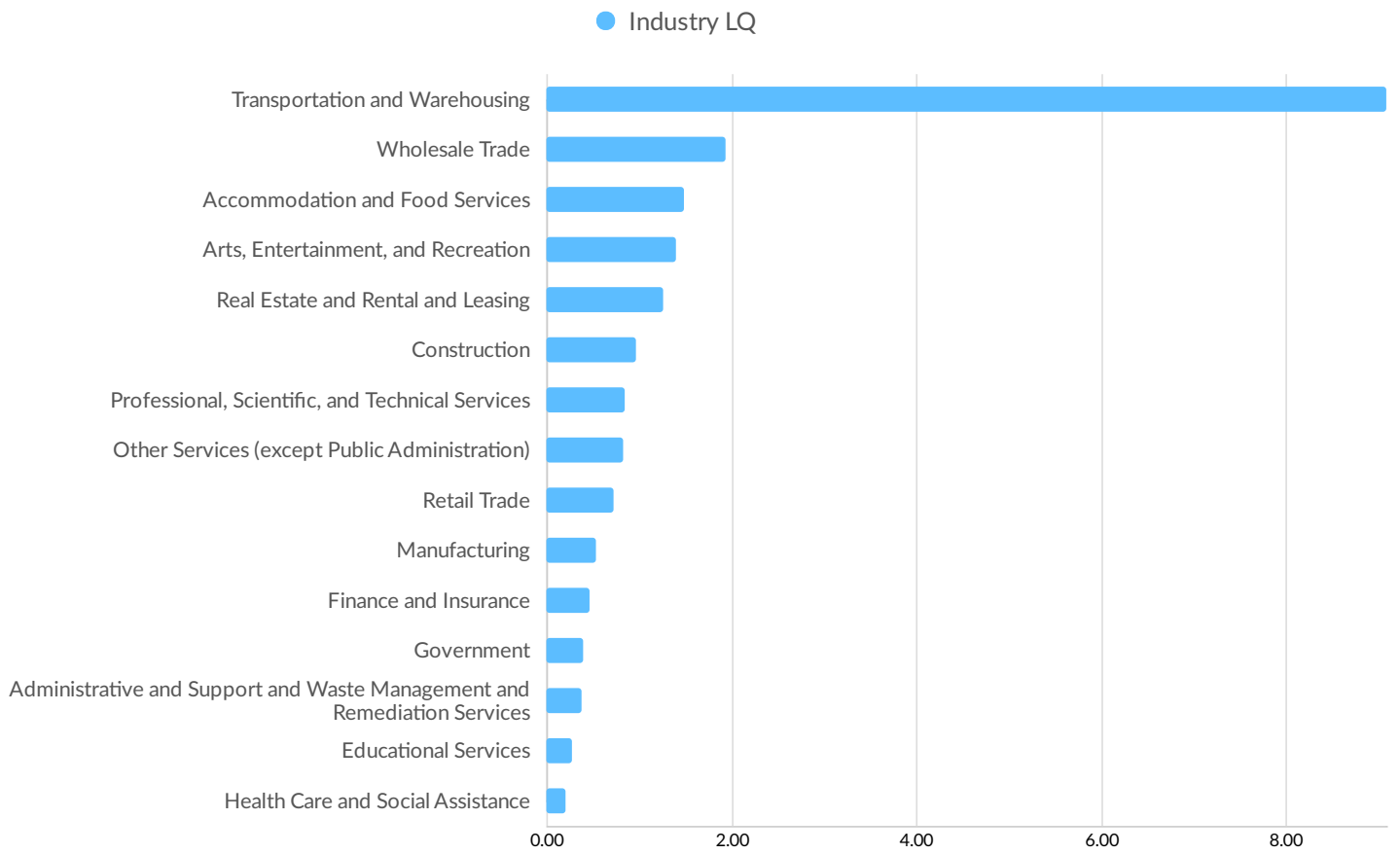
Largest Industries



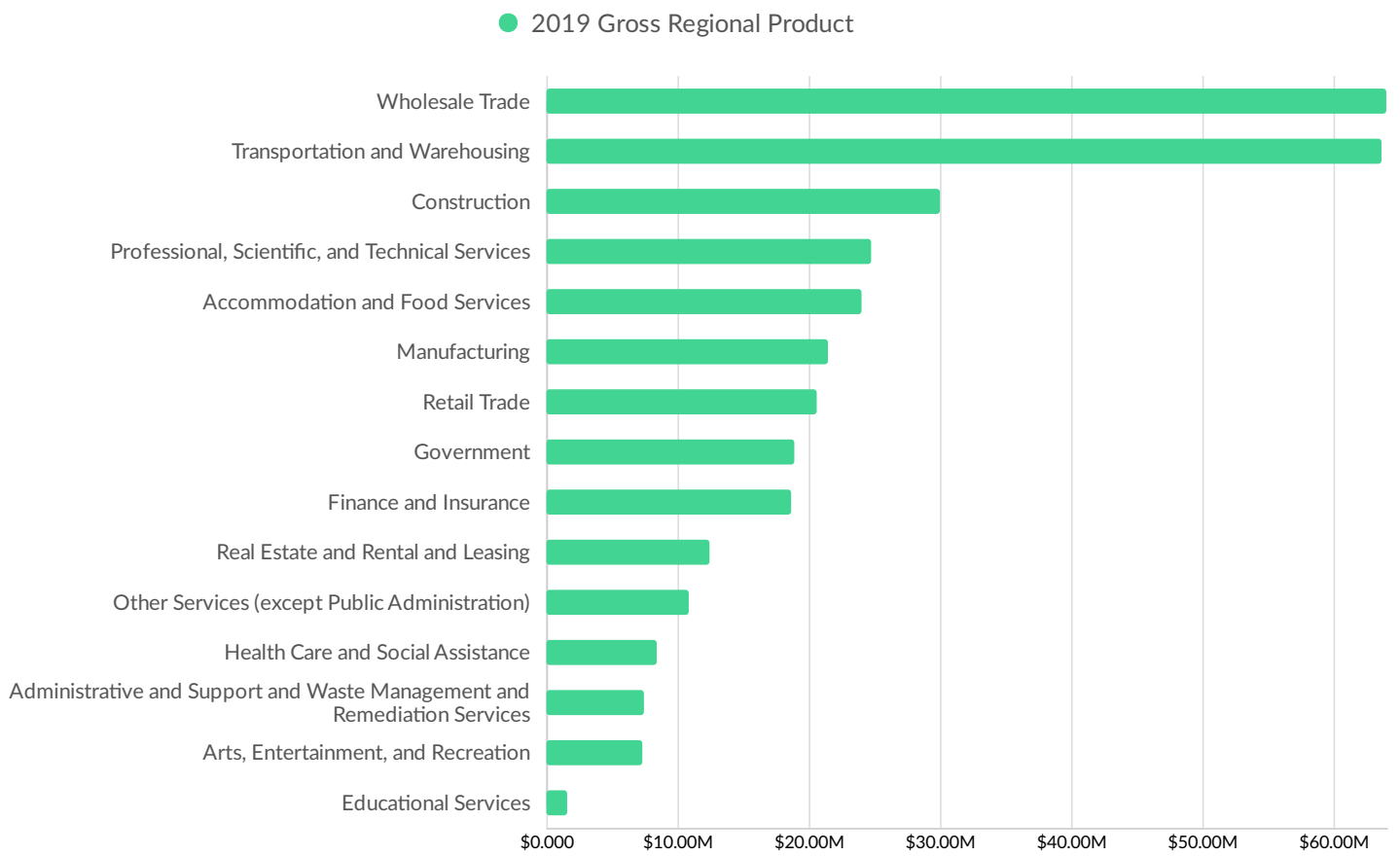
Top Growing Industries



Top Industry LQ



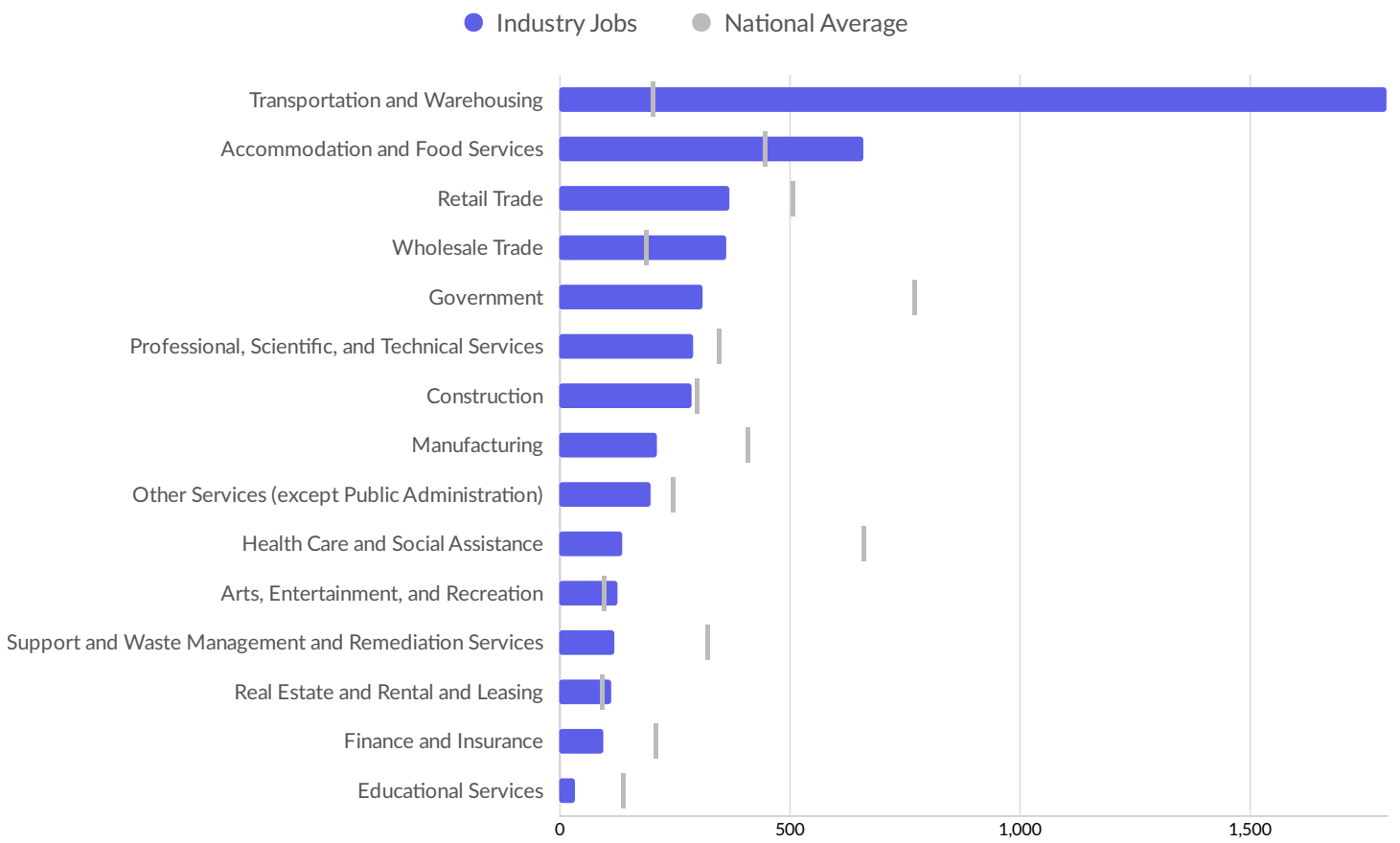
Top Industry GRP



Top Industry Earnings

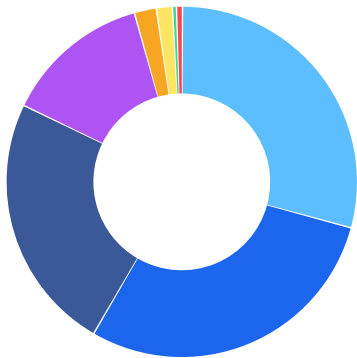


Largest Industries



Business Characteristics

Business Size

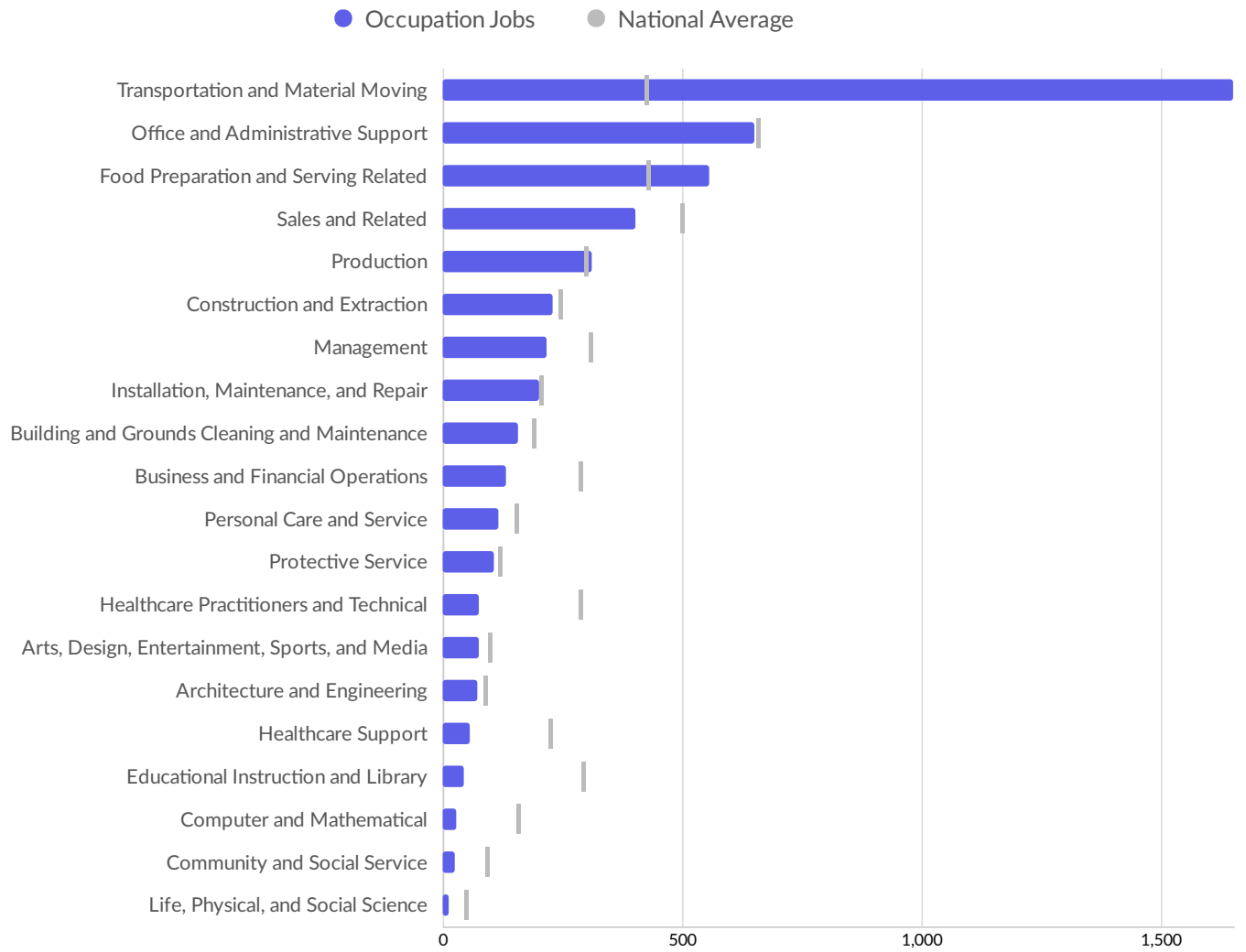


	Percentage	Business Count
1 to 4 employees	29.2%	158
5 to 9 employees	29.2%	158
10 to 19 employees	23.8%	129
20 to 49 employees	13.5%	73
50 to 99 employees	2.0%	11
100 to 249 employees	1.5%	8
250 to 499 employees	0.4%	2
500+ employees	0.6%	3

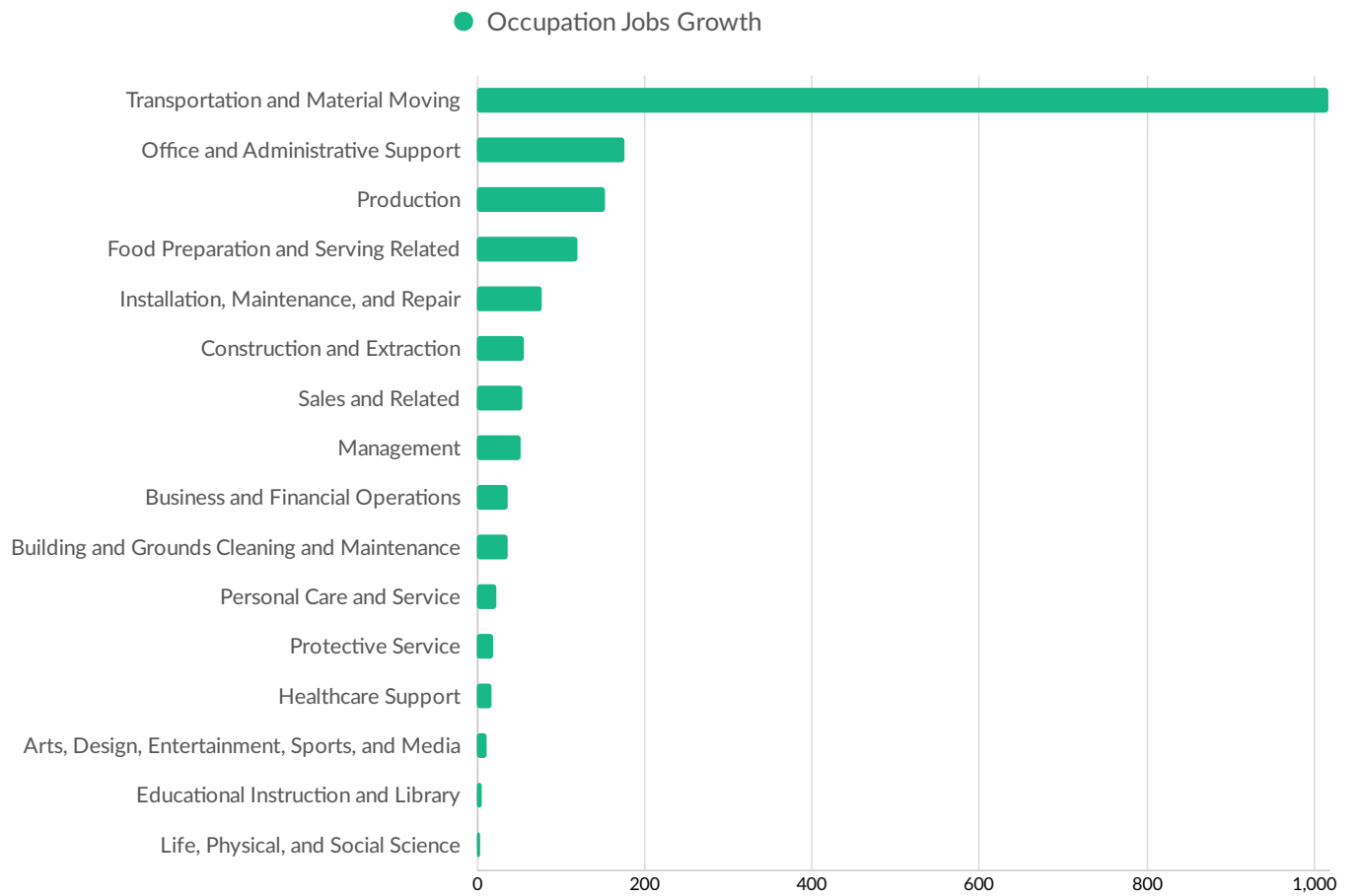
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

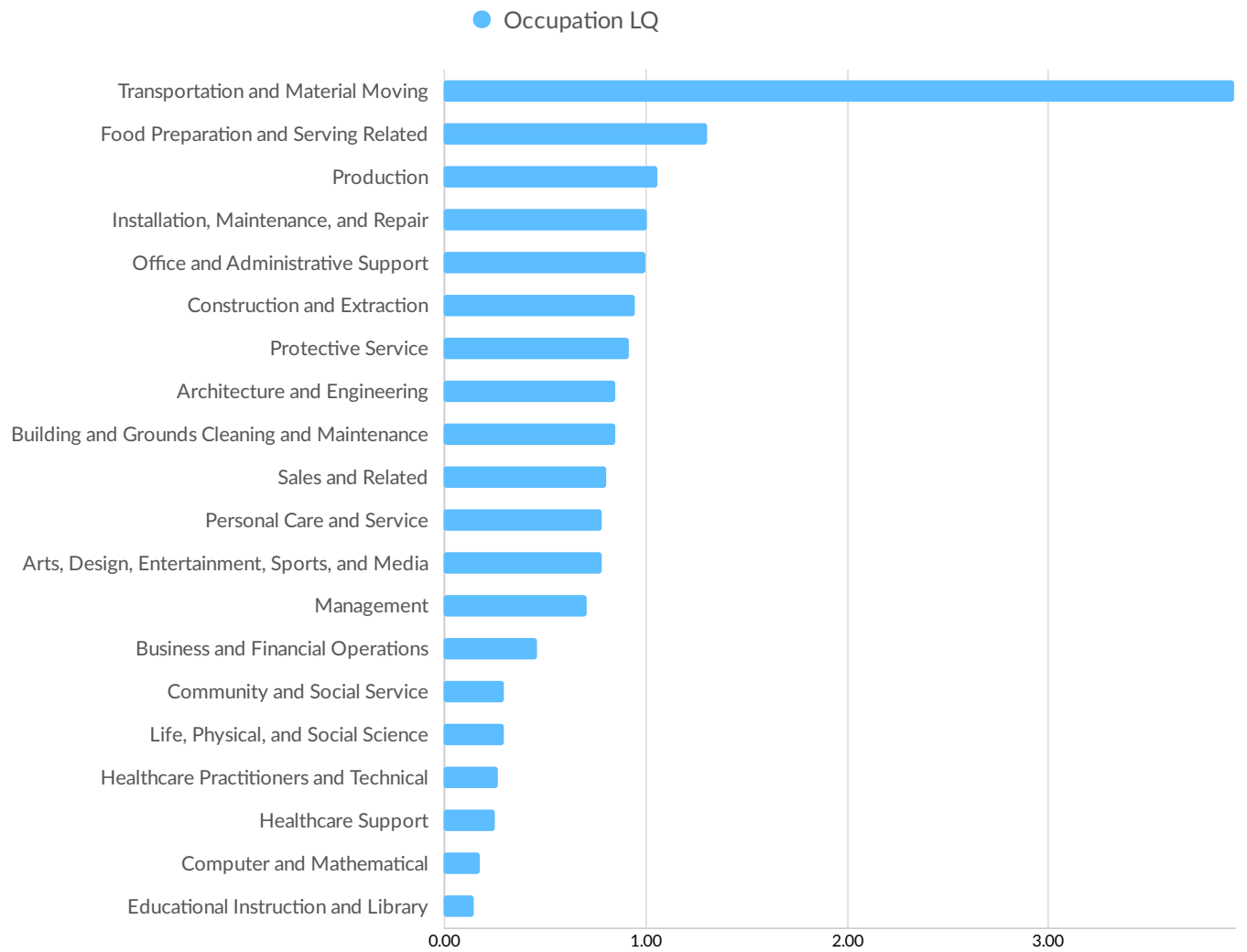
Largest Occupations



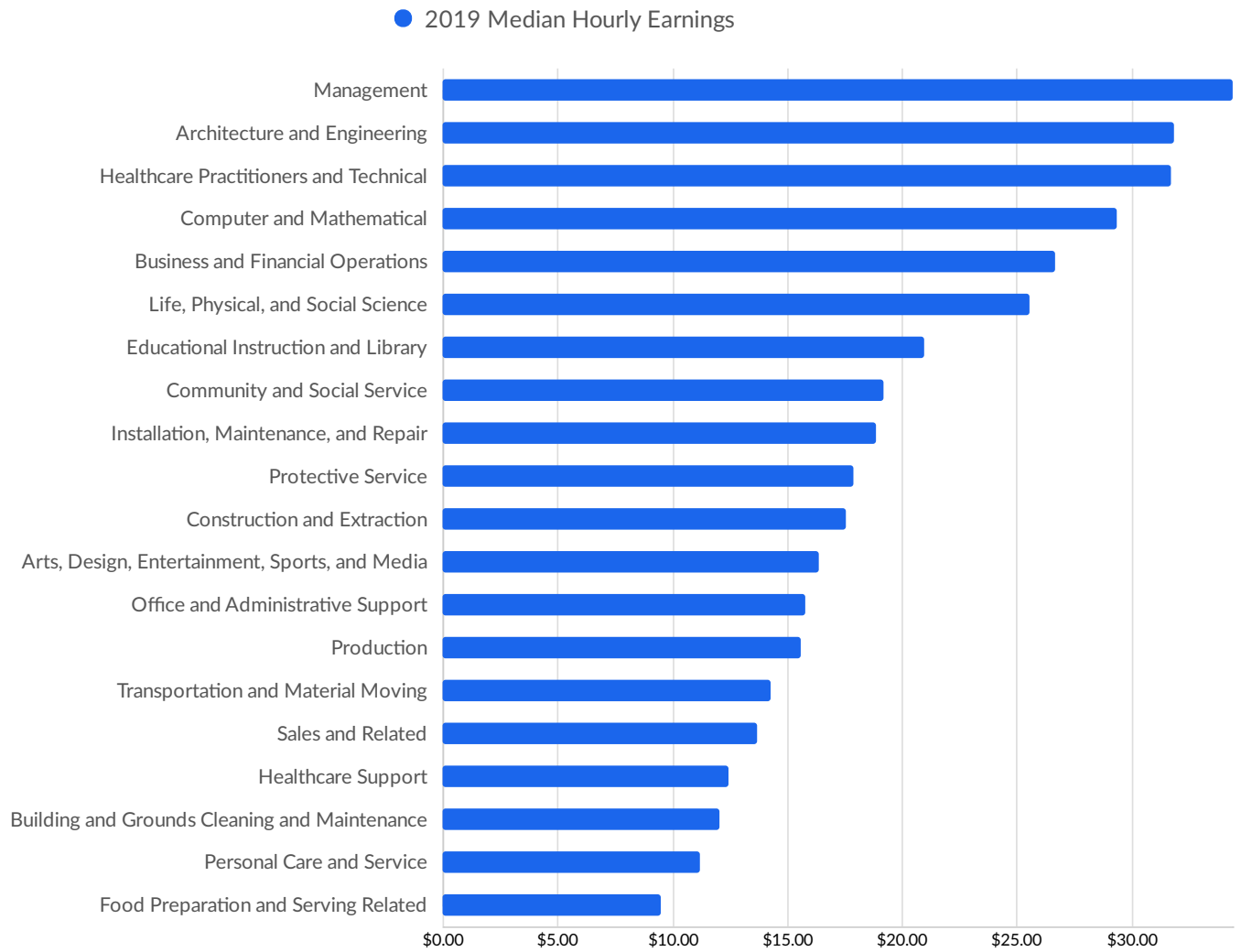
Top Growing Occupations



Top Occupation LQ



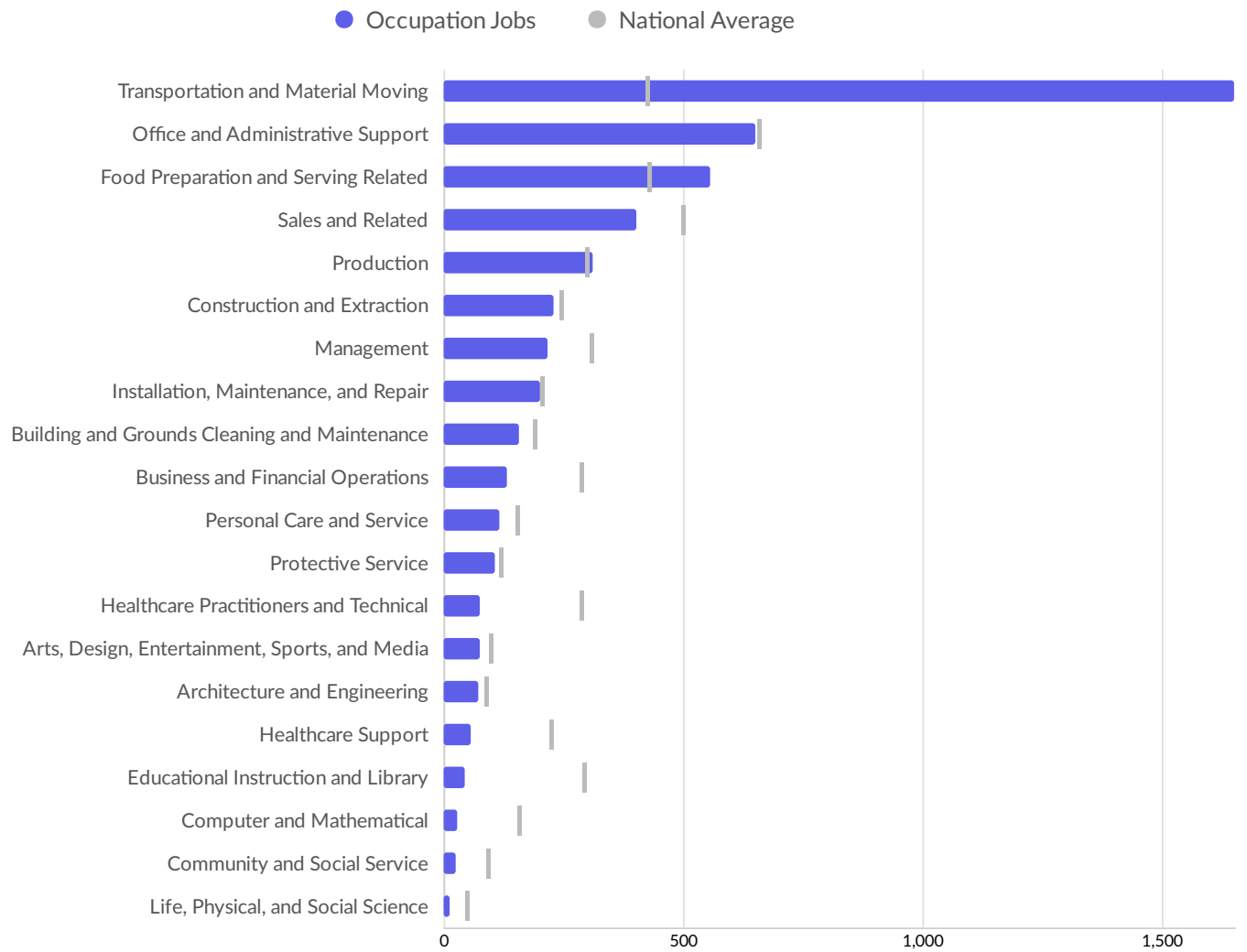
Top Occupation Earnings



Postings data is not available for the currently selected region.

Underemployment data is not available for the currently selected region.

Largest Occupations



Educational Pipeline

Over the last 5 years, no schools in Braselton, GA (in Jackson county) (ZIP 30517) produced graduates.